

• XPOSURE INTELLIGENCE REPORT •

LUNCH EDITION. SERIES 002

CANDIDATE DOSSIER 002

OSUN DECIDES

THE BATTLE FOR GOVERNMENT HOUSE

An in-depth analysis of the candidates, the issues and the high-stakes election that could reshape Osun's political future and influence the 2027 general elections.

THE LEADING CHALLENGER

BOLA MUNIRUDEEN OYEBAMIJI

ALL PROGRESSIVES CONGRESS
OSUN GOVERNORSHIP
ELECTION 2026

THE CHALLENGER'S CASE
FOR A NEW DIRECTION

An experienced administrator and reform-minded leader with a proven record in public service, ready to deliver accountable governance, inclusive growth and a prosperous Osun.

	RUNNING MATE:	Benjamin Adereti
	STATUS:	APC Governorship Candidate
	HOME:	Osun West Senatorial District
	BACKGROUND:	Banker / Public Administrator
	CAMPAIGN:	AMBO TI De
	2022 VOTE:	(APC Candidate)
	2022 LGAS WON:	23 of 30



ELECTION DAY: SATURDAY, AUGUST 15, 2026

INSIDE THIS DOSSIER ►

- Record in Office
- Policies & Achievements
- Development Agenda
- Strengths & Weaknesses
- Key Questions
- Xposure Assessment

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Osun needs a new direction driven by competence, discipline and a clear plan for prosperity.

– Bola Oyebamiji



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EXECUTIVE BRIEF

THE ELECTION THAT MATTERS

WHY OSUN 2026 IS MORE THAN A CHANGE OF GUARD

The August 15, 2026 governorship election in Osun State represents far more than a routine political contest. It is a defining moment that will determine the state's development trajectory, test the appeal of competing visions, and shape the balance of political influence in the South West ahead of the 2027 general elections.

With three credible contenders, an increasingly aware electorate, and critical issues on the table, Osun is set for a hard-fought battle that will resonate far beyond its borders.

WHAT'S AT STAKE



DEVELOPMENT CONTINUITY OR CHANGE

Voters will decide whether to extend the incumbent's mandate or place their trust in a new leadership approach.



PEOPLE-CENTERED GOVERNANCE

From education and healthcare to infrastructure and youth empowerment, citizens expect solutions that improve daily life.



ACCOUNTABILITY & TRANSPARENCY

The demand for responsible leadership, prudent use of public resources, and measurable results has never been stronger.



POLITICAL ALIGNMENT

The outcome will influence the political dynamics in Osun and the wider South West ahead of 2027.



VOTER POWER

A large, diverse electorate holds the key to determining Osun's next chapter.

OSUN AT A CROSSROADS

Osun State stands at a pivotal moment in its history. The decisions made in this election will influence how resources are managed, how opportunities are created, and how inclusive and accountable governance is delivered.



THE PEOPLE WILL DECIDE

The power rests with the voters. Their choices will determine the direction of the state for the next four years.



THE STAKES ARE HIGH

From jobs and security to infrastructure and education, the next administration will be judged by results.



THE FUTURE IS NOW

This election is not just about who wins—it is about the future Osun will build for generations to come.

OSUN 2026: QUICK FACTS

	POPULATION (EST.)	3.665 MILLION
	REGISTERED VOTERS	2.34 MILLION
	POLLING UNITS	3,763
	ELECTION DATE	AUGUST 15, 2026
	FAAC ALLOCATION (Q1-Q2 2026) TOTAL	₦144 BILLION
	LGAs	30

KEY TAKEAWAYS

- Osun's 2026 election will set the pace for development, governance, and political influence in the state.
- Voters will weigh performance, plans, and credibility before making their choice.
- The electorate's decision will have ripple effects on future elections at both state and national levels.
- This is a defining moment for Osun — a choice between continuity or a new direction.

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Osun stands at a crossroads. The choice we make on August 15, 2026, will shape our future for years to come.

— Xposure Intelligence Desk



THE MAN BEHIND THE CANDIDACY

FROM BANKING TO PUBLIC SERVICE

BOLA OYEBAMIJI'S JOURNEY OF EXPERIENCE AND LEADERSHIP

Munirudeen Bola Oyebamiji is a banker, economist, public administrator and politician whose career reflects a steady progression from private-sector finance to public leadership.

His professional journey spans commercial banking, investment management, state finance and federal administration. Across these roles, he has developed a reputation for financial discipline, institutional management and an emphasis on measurable results.

As the APC candidate for the 2026 Osun governorship election, Oyebamiji presents his experience as the foundation for a new direction built around competence, accountability, investment and broad-based prosperity.



PERSONAL SNAPSHOT

FULL NAME:	Munirudeen Bola Oyebamiji
DATE OF BIRTH:	17 November 1965
PLACE OF BIRTH:	Ikire, Irewole LGA, Osun State
EDUCATION:	HND Banking & Finance; MPA, LASU; MBA, UNAD
OCCUPATION:	Banker, Economist, Public Administrator
PROFESSIONAL:	Fellow, Chartered Institute of Bankers
PUBLIC SERVICE:	Finance Commissioner; NIWA MD/CEO
POLITICAL PARTY:	All Progressives Congress (APC)
CAMPAIGN:	AMBO Ti De

CAREER & POLITICAL TIMELINE

1987–2009	Developed his career in commercial banking, holding responsibilities across several Nigerian banks.
2012	Appointed Managing Director/CEO of Osun State Investment Company Limited.
2017	Joined the Osun State Executive Council as Commissioner for Finance.
2018–2022	Continued in the finance portfolio, working on state fiscal management and revenue administration.
2023	Appointed Managing Director/CEO of the National Inland Waterways Authority.
2025	Emerged as the APC governorship candidate for Osun State.
2026	Campaigning for Governor on the AMBO Ti De platform.



Leadership must combine competence, discipline and the capacity to turn public resources into measurable results for the people.

– Bola Oyebamiji

BACKGROUND & EARLY LIFE

Born in Ikire, Irewole Local Government Area of Osun State, Bola Oyebamiji spent his formative years in the community. He attended A.D.C. Primary School, Oke-Ada, and Ayedaade Grammar School, Ikire.

He studied Banking and Finance at The Polytechnic, Ibadan. His academic development continued with a Master of Public Administration from Lagos State University in 1997 and an MBA from the University of Ado-Ekiti in 2004.

Oyebamiji built a long career in the financial sector, working with institutions including Wema Bank, Trans International Bank, Spring Bank and Enterprise Bank. The experience exposed him to banking operations, credit, risk, financial management and corporate administration.

His transition to public service brought that private-sector background into government, first through investment management and later through senior responsibilities in state finance and federal administration.

PUBLIC SERVICE & LEADERSHIP RECORD



INVESTMENT MANAGEMENT

As head of Osun State Investment Company Limited, he was responsible for managing and advancing the state's commercial and investment interests.



PUBLIC FINANCE

As Commissioner for Finance, he worked at the centre of budgeting, revenue administration, expenditure management and the state's broader fiscal strategy.



FEDERAL LEADERSHIP

At the National Inland Waterways Authority, he moved into federal executive management with responsibility for an agency overseeing Nigeria's inland waterways.



BANKING & FINANCE

His years in banking provided experience in credit, risk, financial controls, customer management and corporate administration.



PROFESSIONAL DEVELOPMENT

His MPA and MBA complemented his banking training with public-sector management, administration and strategic leadership skills.

2026 GOVERNORSHIP BID



My journey has prepared me to serve. Together, we can build an Osun driven by competence, opportunity and shared prosperity.

– Bola Oyebamiji

GOVERNING EXPERIENCE: A FOUNDATION FOR GREATER IMPACT

A SCORECARD OF DELIVERY, CHALLENGES AND READINESS

ASSESSING OYEBAMIJI'S RECORD AND PREPARATION TO LEAD OSUN STATE (2018–2026)

Bola Munirudeen Oyebamiji brings to the Osun governorship race a proven track record in finance, administration, and public service. From a distinguished banking career to leading key state institutions and serving in the cabinet, his work reflects a deep understanding of governance, institutional reform, and economic development.

As he seeks election on August 15, 2026, this scorecard provides a fact-based assessment of his contributions, the challenges he has faced, and the opportunities ahead for Osun State.

“My mission is simple: to build on the foundation we have laid, deepen development, and ensure that every Osun citizen has a fair shot at a better life.
– Bola Munirudeen Oyebamiji

BY THE NUMBERS (KEY INDICATORS)

	State Population (Est.)	3.665 MILLION
	Registered Voters	2.34 MILLION
	Polling Units	3,763
	Election Date	AUGUST 15, 2026
	FAAC Allocation (Q1–Q2 2026) Total	₦144 BILLION
	Local Government Areas	30

KEY ACHIEVEMENTS (2018–2026)



FINANCIAL STEWARDSHIP & REFORM

As Commissioner for Finance, streamlined budget processes, strengthened financial controls, and promoted transparency and accountability in public finance.



INSTITUTION BUILDING

Led the Osun State Investment Company (OSIC) to drive investment promotion, public-private partnerships, and economic development initiatives.



PUBLIC SERVICE & POLICY

Contributed to policy formulation and implementation in the Ministry of Finance, supporting fiscal sustainability and prudent resource management.



PROFESSIONAL EXCELLENCE

Fellow of the Chartered Institute of Bankers of Nigeria (CIBN) with advanced degrees in Public Administration (LASU) and Business Administration (UNAD).



LEADERSHIP AT NIWA

As Managing Director of the Nigerian Inland Waterways Authority (NIWA), championing safer waterways, improved infrastructure, and operational efficiency.



COMMUNITY & YOUTH ENGAGEMENT

Long-standing commitment to youth development, mentorship, and community empowerment across Osun State.

KEY CHALLENGES



LIMITED TIME IN ELECTED OFFICE

His formal public service has been in appointed positions, not yet as governor, requiring scale and continuity.



INFRASTRUCTURE DEFICIT

Roads, bridges, water systems, and public facilities remain inadequate in many communities.



RURAL DEVELOPMENT GAP

Uneven development between urban centers and rural areas continues to affect quality of life.



YOUTH UNEMPLOYMENT

High unemployment and underemployment among graduates and skilled youths.



WATER & SANITATION

Access to clean water and sanitation services is still insufficient across several local governments.



RESOURCE MOBILIZATION

Need for stronger internally generated revenue (IGR) base to complement federal allocations.

IMPACT ON OSUN PEOPLE



IMPROVED LIVES

Better public services, expanded access to schools, healthcare, and basic amenities.



ECONOMIC GROWTH

Job creation, business support, and increased investment will boost local economies and incomes.



EMPOWERED YOUTHS

Skills development, entrepreneurship support, and access to opportunities for a brighter future.



CULTURAL PRIDE

Preserving and promoting Osun's rich heritage, tourism, and creative industries.



GOOD GOVERNANCE

Transparent leadership, accountability, and people-centered policies that build public trust.



FOUNDATION FOR PROSPERITY

Sustainable policies and projects that secure a better future for generations to come.

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Osun is our home, our heritage, and our future. With your trust and support, we will build a state that works for everyone and leaves no one behind.

– Bola Munirudeen Oyebamiji



THE OYEBAMIJI AGENDA: PRIORITIES FOR A NEW DIRECTION

BUILDING OSUN. CREATING OPPORTUNITIES. DELIVERING PROSPERITY FOR ALL.

Bola Munirudeen Oyebamiji offers Osun a tested mind, steady hands and a clear plan. His agenda focuses on practical solutions to the state's most urgent challenges—better infrastructure, quality education, accessible healthcare, job creation, digital innovation, fiscal prudence and accountable governance. The goal: a prosperous, secure and inclusive Osun where every citizen can thrive.

1. INFRASTRUCTURE & CONNECTIVITY

Build modern infrastructure that reduces travel time, lowers costs and unlocks economic opportunities.

- ✓ Rehabilitate and construct priority roads, bridges and culverts across the three senatorial districts.
- ✓ Launch an Urban Renewal Programme for Osogbo and major towns – drainage, street lighting and beautification.
- ✓ Improve rural access roads to link farms, markets, schools and health centres.
- ✓ Partner with the private sector to develop transport terminals and logistics hubs.

2. EDUCATION & HUMAN CAPITAL

Raise a new generation of skilled, creative and productive Osun citizens.

- ✓ Build, rehabilitate and equip schools for safe and conducive learning.
- ✓ Recruit, train and motivate teachers; promote continuous professional development.
- ✓ Expand access to digital learning, ICT tools and modern libraries.
- ✓ Scholarships, bursaries and skills training for indigenes, especially the youth and girls.

3. HEALTHCARE & SOCIAL PROTECTION

Ensure quality healthcare for every Osun resident.

- ✓ Upgrade primary healthcare centres and equip general hospitals in all LGAs.
- ✓ Strengthen maternal, child and emergency care services.
- ✓ Expand health insurance coverage for the vulnerable.
- ✓ Invest in health workforce training and retention.

4. AGRICULTURE, JOBS & ENTERPRISE

Create wealth, boost productivity and expand opportunities.

- ✓ Provide inputs, extension services and irrigation support for farmers.
- ✓ Develop agro-processing centers and storage facilities.
- ✓ Support SMEs, artisans and cooperatives with access to finance and markets.
- ✓ Establish an Osun Enterprise Fund for startups and youth-led businesses.

5. FISCAL DISCIPLINE & INVESTMENT

Manage resources prudently and attract sustainable investments.

- ✓ Strengthen IGR through tax reforms and improved collection.
- ✓ Prioritise spending on projects that deliver measurable impact.
- ✓ Deepen partnerships with investors and development finance institutions.
- ✓ Grow OSIC as a catalyst for investments, PPPs and job creation.

6. DIGITAL GOVERNMENT & INSTITUTIONAL REFORM

Build a modern, efficient and citizen-centered government.

- ✓ Digitise government services to reduce delays and costs.
- ✓ Strengthen e-procurement and contract management.
- ✓ Institutionalise performance management across MDAs.
- ✓ Promote open data, feedback systems and citizen engagement.

DEVELOPMENT PRIORITIES FOR AN OYEBAMIJI ADMINISTRATION



YOUTH & SKILLS DEVELOPMENT

Equip young people with skills, mentorship and opportunities to succeed.



SECURITY & SAFETY

Support security agencies and community initiatives for a safer, more peaceful Osun.



ENVIRONMENT & CLEAN ENERGY

Promote clean energy, waste management and climate-smart solutions.



TOURISM, CULTURE & CREATIVE ECONOMY

Promote Osun's rich heritage, tourism and creative industries for jobs and revenue.



HOUSING & URBAN DEVELOPMENT

Promote affordable housing and orderly urban growth across our communities.

GENDER & SOCIAL INCLUSION

Empower women, persons with disabilities and other vulnerable groups.

“My commitment is to serve with integrity, manage resources wisely, and build an Osun that works for all, not a privileged few.”
– Bola Munirudeen Oyebamiji



OYEBAMIJI'S PUBLIC SERVICE RECORD: EXPERIENCE THAT MATTERS

A track record of responsibility, reform and results in key positions of trust.



COMMISSIONER FOR FINANCE (2010–2018)

Oversaw state finances, budgeting, revenue improvement and fiscal discipline.



MD/CEO, OSUN STATE INVESTMENT COMPANY (OSIC) (2019–2022)

Led investment promotion, project origination and public-private partnerships.



BOARD & COMMITTEE MEMBERSHIP

Served on several state boards and committees on finance, investment and economic planning.



REFORM & SYSTEMS IMPROVEMENT

Championed stronger internal controls, process standardisation and institutional reforms.



STAKEHOLDER COLLABORATION

Built relationships with development partners, investors, and the private sector for sustainable growth.



PROFESSIONAL CREDENTIALS

- Fellow, Chartered Institute of Bankers of Nigeria (CIBN)
- MPA, Lagos State University (1997)
- MBA, University of A.D (2004)



PRINCIPLES THAT WILL GUIDE US

The Oyebamiji administration will be anchored on these non-negotiable principles.

- ✓ **FISCAL DISCIPLINE**
Prudent management of resources and living within our means.
- ✓ **TRANSPARENCY & ACCOUNTABILITY**
Open government, open data and full accountability for every kobo.
- ✓ **MERIT & PERFORMANCE**
Jobs and contracts based on merit, competence and measurable results.
- ✓ **INCLUSION & EQUITY**
No community or group will be left behind; development will reach every LGA.
- ✓ **PARTNERSHIP FOR PROGRESS**
Working with the private sector, development partners and citizens to deliver more.

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We have the experience, the plan and the team to turn Osun's potential into prosperity. Together, we will build a state that works for all.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**





ECONOMY, PUBLIC FINANCE & JOBS

BUILDING A RESILIENT ECONOMY. CREATING OPPORTUNITIES.

THE OYEBAMJI ECONOMIC VISION FOR OSUN

Bola Munirudeen Oyebamiji brings deep financial expertise, investment experience and a proven record of prudent stewardship to the service of Osun. His plan is to restore fiscal discipline, attract investments, grow key sectors and create jobs that empower our people—especially the youth and small businesses.

“ A strong economy starts with responsible leadership and efficient management of resources. Together, we will build an Osun where prosperity is shared and opportunities are real.

– Bola Munirudeen Oyebamiji

OSUN'S ECONOMIC SNAPSHOT: THE OPPORTUNITY AHEAD

FAAC RECEIPTS (2023 EST.)	INTERNALLY GENERATED REVENUE (IGR) POTENTIAL	CAPITAL INVESTMENT OPPORTUNITY	JOB CREATION POTENTIAL	SMEs & INFORMAL BUSINESSES	YOUTH POPULATION
₦144 BILLION	HIGH	LARGE	100,000+	50,000+	HIGH
Federally-shared revenue that can be better managed for development impact.	Significant scope to grow IGR through reforms, digitisation and expanding the tax net.	Infrastructure gap presents a major opportunity for investments and job creation.	Jobs can be created across agriculture, SMEs, manufacturing, services and digital sectors.	Existing SMEs and micro businesses that need support, finance and market access.	A young and energetic population that can drive growth and innovation.

KEY SECTOR PRIORITIES FOR GROWTH & JOB CREATION

INFRASTRUCTURE & CONNECTIVITY	EDUCATION & HUMAN CAPITAL	HEALTHCARE & SOCIAL SERVICES	AGRICULTURE & AGRO-PROCESSING	INDUSTRY, TRADE & TOURISM	DIGITAL ECONOMY & INNOVATION
Rebuild roads, bridges, drainage and transport networks to connect communities and boost commerce.	Invest in quality education, digital learning and skills for the future.	Improve access to quality healthcare and social protection for all.	Unlock the potential of agriculture to increase incomes and food security.	Promote enterprise, manufacturing and tourism to diversify the economy.	Drive digital transformation and innovation for a modern, efficient and connected Osun.
• Prioritise rural access roads and economic corridors. • Leverage PPPs for large infrastructure projects.	• Upgrade schools and learning facilities. • Teacher training and ICT integration. • Support scholarships and technical skills.	• Upgrade primary healthcare centres. • Equip general hospitals. • Strengthen maternal and child health.	• Support farmers with inputs and extension. • Develop agro-processing hubs. • Improve storage and market access.	• Attract industries and create industrial parks. • Support SMEs and artisans. • Develop Osun's tourism potential.	• Expand broadband and digital services. • Promote digital skills and startups. • E-governance for better service delivery.

INVESTMENT ATTRACTION STRATEGY

- Position Osun as an investor-friendly destination.
- ✓ Streamline approvals and reduce bottlenecks.
 - ✓ Strengthen OSIC to market Osun globally.
 - ✓ Develop bankable projects and investment prospectus.
 - ✓ Offer incentives linked to job creation and local content.
 - ✓ Partner with local and international investors for sustainable growth.

JOB CREATION FOCUS AREAS

- Public works and infrastructure development.
- Agriculture value chain and agro-industries.
- SMEs, entrepreneurship and innovation hubs.
- Digital economy, tech startups and outsourcing.
- Tourism, culture and creative industries.
- Skills development and vocational training.

THE ECONOMIC CASE FOR OSUN

- A strong economy will deliver:
- ✓ Higher revenue and better public services.
 - ✓ More jobs, lower unemployment.
 - ✓ Increased investment and business growth.
 - ✓ Poverty reduction and improved living standards.
 - ✓ Economic diversification and resilience.
 - ✓ A more competitive and prosperous Osun.

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With prudent management, strategic investments and inclusive policies, we will build a prosperous Osun where every citizen has the opportunity to succeed.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**

INFRASTRUCTURE, AGRICULTURE & RURAL ECONOMY

BUILDING CONNECTIONS, CREATING OPPORTUNITIES

THE OYEBAMIJI PLAN FOR A PROSPEROUS RURAL OSUN

Bola Munirudeen Oyebamiji understands that true development begins in our communities. His plan prioritises infrastructure that connects people, agriculture that creates wealth, and services that bring government closer to the people—especially in rural Osun.

“Rural Osun is our strength and our future. My plan is to connect every community, create opportunities for our people, and build an Osun where no one is left behind.”

– Bola Munirudeen Oyebamiji



INFRASTRUCTURE & CONNECTIVITY

Connecting communities and opening doors to prosperity.



RURAL ROADS & BRIDGES

1,000+ KM

Construct and rehabilitate rural roads and bridges to connect communities and markets.



BRIDGES & FLYOVERS

20+

Priority bridges and flyovers to improve mobility and reduce travel time.



RURAL ACCESS & MARKET ROADS

300+ KM

Build and upgrade access roads to farms, markets, schools and healthcare facilities.



DRAINAGE & FLOOD CONTROL

50+ PROJECTS

Drainage channels and flood control projects in major towns and vulnerable communities.



PUBLIC BUILDINGS & FACILITIES

100+

Construct and upgrade government offices, town halls and civic centres for better service delivery.



AGRICULTURE & FOOD PRODUCTION

Turning agriculture into a business that creates jobs and wealth.



FARM INPUTS & SUPPORT

50,000+

Provide improved seedlings, fertilisers, and farm implements to support farmers.



AGRICULTURAL EXTENSION & TRAINING

200+

Extension programmes and farmer training across all LGAs to increase productivity.



STORAGE & PROCESSING FACILITIES

30+

Establish warehouses, mini processing plants and cold storage to reduce post-harvest losses.



RURAL MARKETS & AGRO-HUBS

20+

Develop modern markets and agro-hubs to promote local trade and add value.



RURAL DEVELOPMENT & COMMUNITY SERVICES

Strengthening communities and bringing essential services closer.



CLEAN WATER INITIATIVE

150+

Boreholes, water schemes and rehabilitation projects to ensure safe drinking water.



RURAL ELECTRIFICATION

100+

Extend electricity to underserved communities through grid expansion and solar solutions.



SCHOOL INFRASTRUCTURE

200+

Build, rehabilitate and equip schools with furniture, labs and digital learning tools.



PRIMARY HEALTH FACILITIES

50+

Build and upgrade PHCs and health posts across rural communities.



SIGNATURE INFRASTRUCTURE PROJECTS

- ✓ Osun West Rural Roads Network
- ✓ Odo-Otunba Bridge – Ife South
- ✓ Ilesa-Erin-Ijero Road – upgrade
- ✓ Ede-Erinmoore Flyover
- ✓ Ife-Ipetumodu Road – dualisation
- ✓ Otan-Ipetumodu Bridge – Irewole
- ✓ Iwo-Aiyedire Road – reconstruction
- ✓ Drainage Projects in Osogbo, Ilesa, Ede, Iwo and Gbogan
- ✓ Gbongan-Kwara Border Road – upgrade
- ✓ Rural Access Roads to farming communities across all LGAs
- ✓ Multiple LGAs township roads – ongoing



AGRICULTURAL VALUE CHAIN FOCUS

- ✓ Crop production (cassava, maize, rice, vegetables)
- ✓ Livestock development (poultry, sheep, goat, piggyery)
- ✓ Fisheries and aquaculture development
- ✓ Agro-processing and value addition
- ✓ Access to finance, markets and export opportunities
- ✓ Climate-smart agriculture and irrigation
- ✓ Youth and women inclusion in agribusiness

IMPACT WE WILL DELIVER



BETTER CONNECTIVITY

Faster movement of people, goods and services across Osun, reducing isolation and transport costs.



ECONOMIC GROWTH

Infrastructure and agriculture drive investment, business creation and sustainable job opportunities.



INCREASED INCOMES

Farmers and small businesses earn more through productivity, markets and value addition.



IMPROVED LIVING

Access to water, electricity, healthcare and quality education enhances well-being and dignity.



STRONGER COMMUNITIES

Local services, youth engagement and community projects build unity and resilience.



EMPOWERED FUTURE

A strong foundation for our children and youth to learn, work and thrive in Osun.



Our plan connects rural and urban Osun. We will build infrastructure that lasts, support agriculture that feeds us, and create opportunities that empower every household.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**

HEALTHCARE, EDUCATION & SOCIAL POLICY

INVESTING IN PEOPLE, BUILDING A STRONGER OSUN

THE OYEBAMIJI COMMITMENT TO HUMAN DEVELOPMENT

Oyebamiji believes that a prosperous Osun begins with healthy, educated, empowered people. His plan prioritises investment in healthcare, education, and social protection to create an inclusive society where every citizen has the opportunity to live with dignity and fulfil their potential.

“ The real measure of leadership is how we invest in our people. A healthy, educated, and empowered population is the foundation of a prosperous and peaceful Osun.

– Bola Munirudeen Oyebamiji



HEALTHCARE FOR A HEALTHIER OSUN

Making quality healthcare accessible, affordable and closer to every community.



PRIMARY HEALTHCARE REVAMPED

300+

PHCs upgraded, equipped and linked for effective service delivery.



NEW HEALTH FACILITIES

50+

New PHCs and mini health centres built across rural communities.



SPECIALIST SERVICES EXPANDED

More Access

Maternal care, child health, mental health and emergency services strengthened.



HEALTH INSURANCE FOR ALL

More Enrolment

Expand the Osun Health Insurance Scheme to cover more residents.



DISEASE PREVENTION & CONTROL

Stronger Response

Strengthen immunisation, malaria control and disease surveillance.



EDUCATION FOR A BRIGHTER FUTURE

Building a modern, inclusive and innovative education system for every child.



SCHOOLS UPGRADED

200+

Primary and secondary schools renovated, furnished and digitally enabled.



TEACHERS RECRUITED & TRAINED

5,000+

Qualified teachers recruited and continuously trained.



DIGITAL LEARNING INITIATIVE

Smart Schools

Smart classrooms, ICT labs and e-learning tools introduced statewide.



SCHOLARSHIPS & BURSARIES

Thousands

Merit-based and need-based scholarships for students, especially the indigent.



TERTIARY EDUCATION SUPPORT

Stronger Institutions

Partnerships and investments to strengthen Osun's tertiary institutions and expand skills training.



SOCIAL WELFARE & HUMAN DEVELOPMENT

Protecting the vulnerable and empowering every citizen to thrive.



DIRECT SOCIAL SUPPORT

50,000+

Households supported through cash transfers, food support and relief programmes.



WOMEN EMPOWERMENT

More Women

Access to finance, skills training, markets and leadership opportunities.



YOUTH EMPOWERMENT

Thousands

Youth skills training, entrepreneurship support and employment linkages.



SUPPORT FOR PWDs

Inclusive Osun

Assistive devices, inclusion programmes, and economic empowerment.



COMMUNITY DEVELOPMENT

Stronger Communities

Support for community projects, cooperatives and social cohesion initiatives.

KEY PROGRAMMES & INITIATIVES



RURAL HEALTH OUTREACH

Mobile clinics and outreach services to reach underserved rural communities.



SCHOOL FEEDING PROGRAMME

Nutritious meals for pupils to improve attendance, health and learning outcomes.



YOUTH SKILLS & ENTERPRISE SUPPORT

Training, grants and mentorship for youth-led enterprises and startups.



MATERNAL & CHILD HEALTH INITIATIVE

Focus on safe delivery, child nutrition, immunisation and early childhood development.



CASH TRANSFER SCHEME

Targeted financial support for poor and vulnerable households.



COMMUNITY ENGAGEMENT

Stronger partnership with communities for development and peacebuilding.

IMPACT ON OUR PEOPLE



BETTER HEALTH

Improved access to quality healthcare and reduced disease burden.



QUALITY EDUCATION

Better learning environment and improved academic outcomes.



EMPOWERED CITIZENS

Youth, women, and PWDs empowered to contribute to the economy and society.



SOCIAL INCLUSION

Reduced poverty and greater inclusion for vulnerable and marginalised groups.



SAFER COMMUNITIES

Stronger community bonds and improved peace and security across Osun.



SUSTAINABLE FUTURE

Human capital development for long-term growth and prosperity.



When we invest in health, education, and social welfare, we invest in the future of Osun.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**



GOVERNANCE, SECURITY & INSTITUTIONAL REFORM

BUILDING TRUST, DELIVERING RESULTS

THE OYEBAMJI COMMITMENT TO GOOD GOVERNANCE (2022–2026)

Bola Munirudeen Oyebamiji believes that good governance is the bedrock of development. His mission is to build transparent institutions, ensure safety for all, and deliver efficient services that meet the needs of the people.

“Good governance begins with integrity, operates with transparency, and ends with impact. That is the leadership Osun needs—and that is what I will deliver.

– Bola Munirudeen Oyebamiji



GOOD GOVERNANCE & TRANSPARENCY



TRANSPARENCY & OPEN GOVERNMENT

Publish budgets, contracts and performance data. Promote freedom of information and citizen access to government.



PRUDENT RESOURCE MANAGEMENT

Ensure value for money, fiscal discipline and efficient utilisation of public resources.



CITIZEN ENGAGEMENT

Strengthen town hall meetings, feedback platforms and participatory governance across LGAs.



ANTI-CORRUPTION & ACCOUNTABILITY

Strengthen systems to prevent corruption and ensure accountability in public service.



POLICY & LEGAL REFORMS

Review and enact policies that promote justice, equity, and sustainable development.



ETHICS & PUBLIC SERVICE VALUES

Rebuild integrity in public service through training, sanctions for misconduct and reward for excellence.



SECURITY & SAFETY



STRENGTHENED SECURITY ARCHITECTURE

Enhance collaboration among security agencies, traditional rulers and community structures.



COMMUNITY-BASED SECURITY

Empower local communities through neighbourhood watch, vigilante support and youth involvement.



SECURITY INFRASTRUCTURE

Provide operational vehicles, modern communication equipment, and security logistics.



CONFLICT PREVENTION & RESOLUTION

Promote early warning systems, dialogue platforms and mediation to maintain peace and social harmony.



EMERGENCY RESPONSE SYSTEMS

Strengthen disaster response, fire services and emergency preparedness across the state.



INSTITUTIONAL REFORMS & SERVICE DELIVERY



CIVIL SERVICE REFORMS

Improve recruitment, staff welfare, training and performance management systems.



DIGITAL GOVERNANCE

Expand e-services, digital records management and online platforms to enhance efficiency and reduce bureaucracy.



FASTER SERVICE DELIVERY

Streamline processes, cut red tape and ensure time-bound delivery of public services.



PERFORMANCE MONITORING

Track projects and programmes with clear metrics, evaluations and public feedback.



DECENTRALIZATION & LGA EMPOWERMENT

Strengthen LGAs financially and institutionally to deliver services closer to the people.

KEY INITIATIVES & REFORMS

- ✓ Enactment & implementation of the Osun State Procurement Law.
- ✓ Strengthening of the Public Accounts Committee and audit systems.
- ✓ Annual citizens' scorecard and participatory review across LGAs.
- ✓ Publication of budgets, financial statements and quarterly reports.

- ✓ Recruitment and training of more local security operatives.
- ✓ Construction of divisional police stations in underserved areas.
- ✓ Installation of CCTV cameras in strategic locations.
- ✓ Support for intelligence gathering and community policing.

- ✓ Introduction of e-procurement and e-payment systems.
- ✓ Digitization of civil service records and HR management.
- ✓ One-stop service centres for business registration and permit processing.
- ✓ Ongoing civil service capacity building and retraining.

- ✓ LG allocation monitoring and public accountability.
- ✓ Strengthening of internal control and risk management systems.
- ✓ Whistleblower protection and ethics training.
- ✓ Regular policy reviews and legal updates.

IMPACT ON OUR PEOPLE



SAFER COMMUNITIES

Reduced crime and improved security across Osun.



GREATER TRUST

Increased confidence in government and public institutions.



CITIZEN PARTICIPATION

People are more involved in decisions that affect their communities.



BETTER SERVICES

Faster, more efficient, and more responsive service delivery to citizens.



STRONGER INSTITUTIONS

More effective systems and processes for durable governance.



SUSTAINABLE OSUN

A stable, transparent, and inclusive state where all can thrive.



We will govern with honesty, serve with humility, and lead with courage. Together, we will build an Osun that works for all.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**



THE 2026 CAMPAIGN: FROM APC TO PROGRESS

A NEW PLATFORM, A RENEWED MANDATE

THE STRATEGY, COALITION & CASE FOR VICTORY

Bola Munirudeen Oyebamiji's decision to contest the 2026 election on the All Progressives Congress (APC) platform is a deliberate choice to unite progressives, strengthen conservative values, and deliver pragmatic solutions to Osun's challenges.

“ This is not about changing parties; it is about changing how government works. I am on a mission to deliver compassionate leadership, practical solutions and lasting opportunities for every household in Osun.

– Bola Munirudeen Oyebamiji



WHY THE MOVE TO APC?

- ✓ **Stronger National Alignment**
Aligning with the center to attract federal support, projects, and investments for Osun.
- ✓ **Broader Coalition, Greater Reach**
Uniting progressives, leaders, professionals, youth, women and communities under one winning platform.
- ✓ **Focus on Results**
A results-driven platform committed to accountability, service delivery and measurable development.
- ✓ **Values & Principles**
APC's values of integrity, discipline, inclusion and opportunity reflect my vision for Osun.
- ✓ **A Platform for the Future**
APC provides the structure, network and resources to turn our plan for Osun into reality—faster.



THE COALITION STRUCTURE

- ✓ **Progressive Leaders**
Bringing together political leaders, technocrats and professionals with a proven record of service.
- ✓ **Community Influencers**
Engaging traditional, religious and cultural leaders to mobilize support at the grassroots.
- ✓ **Youth & Women Networks**
Empowering young people and women as drivers of change and inclusion.
- ✓ **Business & Civil Society**
Partnering with the private sector, CSOs and development partners for collective impact.
- ✓ **Technical & Policy Experts**
Shaping evidence-based policies and practical solutions to Osun's real challenges.



OUR CAMPAIGN PROPOSITION

- ✓ **Solutions, Not Slogans**
Offering realistic solutions to pressing issues while restoring hope and dignity to our people.
- ✓ **People First, Always**
Putting the needs of citizens first in every policy and every programme.
- ✓ **Jobs, Security & Prosperity**
Creating jobs, ensuring security, and unlocking opportunities for all.
- ✓ **Inclusive Development**
A government that leaves no one behind—every LGA, every ward, every household.
- ✓ **AMBO Ti De – Osun Will Rise**
A call to action for a stronger, safer and more prosperous Osun for all.



THE ELECTORAL EQUATION

- ✓ **Challenger Advantage**
Fresh ideas, fresh energy and a clear plan for change.
- ✓ **Deep Grassroots Presence**
Strong networks in all LGAs with proven grassroots structure and mobilization.
- ✓ **APC National Strength**
The largest political platform in Nigeria with unmatched structure and resources.
- ✓ **Clear Message, Clear Plan**
A simple, relatable message backed by a detailed plan to deliver results.
- ✓ **A United & Focused Team**
Experienced, competent and committed to winning and delivering.

FROM APC TO PROGRESS: A PEOPLE-CENTRED DECISION



Listen to the People

Engaging widely across Osun to understand real needs and aspirations.



Evaluate & Consult

Extensive consultations with stakeholders, experts, and communities.



Choose the Best Platform

Choosing APC as the vehicle for unity, capacity, resources and impact.



Deliver Results

Focused on execution, service delivery and building a prosperous Osun.

OUR MESSAGE TO OSUN PEOPLE



I am not just asking for your votes. I am asking for your trust, your partnership and your support to build an Osun that works for everyone.

– Bola Munirudeen Oyebamiji



More Projects

Delivering critical infrastructure and legacy projects.



Better Services

Improving healthcare, education, roads and public services.



Stronger Communities

Building safe, united and empowered communities.



More Jobs

Creating opportunities for youth and empowering SMEs.



Good Governance

Transparent, accountable, responsive and people-focused.



A Brighter Future

Building a legacy of progress for today and generations ahead.

OUR 5-POINT CAMPAIGN PILLARS



ECONOMIC GROWTH & JOB CREATION

Drive investment, support businesses and create sustainable jobs for our youth.



SECURITY & SAFETY

Ensure safety for all and support security agencies to protect our communities.



INFRASTRUCTURE & CONNECTIVITY

Build and rehabilitate roads, bridges and essential infrastructure across Osun.



HUMAN CAPITAL DEVELOPMENT

Invest in education, health, skills and youth empowerment for a productive Osun.



GOOD GOVERNANCE & ACCOUNTABILITY

Uphold transparency, fiscal discipline and citizen participation in governance.

**#AMBO TI DE
OSUN WILL RISE**



Together, we can build an Osun of opportunity, dignity and progress. Let us rise together. Let us win together. Let us build together.

– Bola Munirudeen Oyebamiji

CAMPAIGN HASHTAGS

#AMBO Ti De #OsunWillRise #Oyebamiji2026
#ProgressWithPurpose #StrongerOsun



SWOT ANALYSIS: THE OYEBAMIJI ELECTORAL EQUATION

ASSESSING STRENGTHS, ADDRESSING RISKS, SEIZING OPPORTUNITIES

A STRATEGIC REVIEW OF THE 2026 OSUN GOVERNORSHIP RACE

As Bola Munirudeen Oyebamiji seeks re-election on the APC platform, a clear-eyed assessment of the political terrain is essential. This SWOT analysis examines the internal and external factors shaping his path to victory.

“ We are not just contesting an election; we are consolidating our gains, deepening our impact, and building the future of Osun.

– Bola Munirudeen Oyebamiji

 STRENGTHS Our Foundations for Success	 WEAKNESSES Areas That Require Attention	 OPPORTUNITIES Windows for Growth and Expansion	 THREATS Risks That Could Undermine Progress
✓ Proven Competence Strong record of legislative performance, industry experience and public service. ✓ People-Centred Leadership Deep connection with citizens across all LGAs, built on trust, accessibility and results. ✓ Development-Focused Agenda Clear plans for infrastructure, agriculture, education, healthcare and job creation. ✓ Wide Support Base Backing from grassroots structures, community leaders, youth and professional groups. ✓ Financial & Technical Capacity Access to resources, networks and expertise to fund and execute big plans for Osun. ✓ Clean & Credible Image Reputation for integrity, transparency and consistent advocacy for good governance.	✓ Lower Statewide Visibility Needs to strengthen media presence and statewide brand recognition. ✓ Perception Gaps Some citizens still unaware of the depth of plans and qualifications. ✓ Resource Constraints Limited financial resources compared to incumbent advantage. ✓ Party Internal Dynamics Need for stronger internal cohesion and alignment across all ward structures. ✓ Urban-Rural Balance Bridging urban expectations with rural needs remains a key challenge. ✓ Time & Momentum Building and sustaining campaign momentum across the state.	✓ Demand for Change Voters seeking new ideas, efficient leadership and inclusive governance. ✓ Youthful Population Engaging young voters through innovation, digital outreach and skills empowerment. ✓ Agricultural Transformation Leveraging Osun's agrarian strength to drive food security and rural prosperity. ✓ Infrastructure Deficit Huge gap in roads, power, water and schools provides room for impact. ✓ Private Investment Interest Attracting investors and development partners to fund key projects. ✓ Digital & Social Media Reach Expanding online presence to shape narrative and mobilize supporters statewide.	✓ Incumbency Advantage Use of state resources and machinery for political influence. ✓ Strong Opposition Front Coalitions and alliances that could fragment the vote. ✓ Economic Hardship High cost of living and unemployment may affect voter mood. ✓ Negative Campaigns Fake news, misinformation and character attacks aimed at discrediting. ✓ Voter Apathy Low turnout risk, especially among youth and first-time voters. ✓ Security Concerns Any breakdown of law and order could disrupt the electoral process.

STRATEGIC PRIORITIES

 FOCUS ON DELIVERY Showcase achievements and complete ongoing projects across all LGAs.	 STRENGTHEN UNITY Maintain harmony within the party and coalition for a stronger front.	 AMPLIFY THE MESSAGE Communicate more, communicate better, reach every voter.	 EXPAND ALLIANCES Deepen partnerships with community leaders, professionals and opinion shapers.	 EMPOWER THE YOUTH & WOMEN Strengthen engagement, empowerment and meaningful participation.	 ENSURE SECURITY Work with security agencies to ensure free, fair and peaceful elections.
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KEY TAKEAWAY

Oyebamiji enters the 2026 election with strong foundations, a clear plan, and a growing wave of support. By addressing weaknesses, seizing opportunities, and managing threats wisely, he can consolidate a decisive mandate and move Osun to greater heights.



Our focus is clear. Our plan is solid. Our people are ready. Together, we will build an Osun that works for everyone.

– Bola Munirudeen Oyebamiji

**#AMBO TI DE
OSUN WILL RISE**

“ Analysis is not grediction. It is preparation. The future belongs to those who plan, work, and believe.

– BOLA MUNIRUDEEN OYEBAMIJI



THE QUESTIONS OYEBAMIJI MUST ANSWER

BEFORE AUGUST 15, THE VOTERS ARE ASKING, THE FUTURE IS WATCHING

THE CRITICAL QUESTIONS FACING THE CHALLENGER

As Bola Munirudeen OyeBamiji seeks a fresh mandate on August 15, 2026, Osun people want clear answers. These are the questions that will shape voter judgment and determine whether change becomes reality.

“ Leadership is about taking responsibility, providing solutions, and delivering results that improve lives. Osun deserves nothing less.

– Bola Munirudeen OyeBamiji

THE 12 CRITICAL QUESTIONS

1

ON INFRASTRUCTURE & DEVELOPMENT



What major roads, bridges, and infrastructure projects will you complete, and how will they improve daily life across Osun?

2

ON THE ECONOMY & JOB CREATION



How will your administration create jobs, support SMEs, attract investments, and improve the economic well-being of citizens?

3

ON HEALTHCARE



What measurable progress will you make in healthcare access, facility upgrades, equipment, and quality of service delivery?

4

ON EDUCATION



How will you improve school infrastructure, learning outcomes, teacher welfare, and youth opportunities under your leadership?

5

ON SECURITY



What concrete steps will you take to safeguard lives and property, strengthen local security networks, and ensure a safer Osun?

6

ON YOUTH & WOMEN EMPOWERMENT



What programmes will meaningfully empower youth and women, and how will you expand their role in development?

7

ON AGRICULTURE & RURAL DEVELOPMENT



How will you support farmers, develop rural communities, improve productivity, and increase incomes in Osun's rural areas?

8

ON FINANCIAL MANAGEMENT



How will you manage public funds, control debt, increase revenue, and ensure fiscal responsibility with transparency?

9

ON TRANSPARENCY & ACCOUNTABILITY



What systems will you put in place to promote openness, fight corruption, and ensure citizen participation in governance?

10

ON SOCIAL WELFARE



What support systems will you strengthen for the most vulnerable, including the elderly, PWDs, pensioners, and low-income families?

11

ON INSTITUTIONS & SERVICE DELIVERY



How will you strengthen public institutions and improve service delivery so citizens feel the impact in their daily lives?

12

ON THE FUTURE PLAN



What is your clear plan for the next four years, and how will you address major challenges while building a prosperous Osun?

THE CENTRAL ELECTORAL QUESTION



WHY SHOULD OSUN VOTERS RE-ELECT BOLA MUNIRUDEEN OYEBAMIJI?

Voters will decide based on results, not promises. The answers to these questions will shape trust, confidence, and the ballot on August 15, 2026.

AUGUST

15

2026

THE DECISION IS THEIRS.
THE FUTURE IS OURS.

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Power belongs to the people. They have the right to ask questions, and the power to decide the answers.

– Bola Munirudeen OyeBamiji

WHAT MATTERS MOST



RESULTS



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ACCOUNTABILITY



IMPACT



FUTURE

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THE 12 CRITICAL QUESTIONS

1

ON INFRASTRUCTURE & DEVELOPMENT



What specific road, bridge, and infrastructure projects will you complete, and how will they improve daily life across Osun?

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ON THE ECONOMY & JOB CREATION



How will your administration create jobs, support SMEs, attract investments, and improve the economic well-being of citizens?

3

ON HEALTHCARE



What measurable progress will you make in healthcare access, facility upgrades, equipment, and quality of service delivery?

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