

• XPOSURE INTELLIGENCE REPORT •

LUNCH EDITION. SERIES 003

CANDIDATE DOSSIER 003

OSUN DECIDES

THE BATTLE FOR GOVERNMENT HOUSE

An in-depth analysis of the candidates, the issues and the high-stakes election that could reshape Osun's political future and influence the 2027 general elections.

THE CREDIBLE ALTERNATIVE

**DR. NAJEEM
FOLASAYO
SALAAM**

AFRICAN DEMOCRATIC CONGRESS (ADC)
OSUN GOVERNORSHIP
ELECTION 2026

THE PEOPLE'S CHOICE.
THE FUTURE'S VOICE.

A tested legislator, proven leader and advocate for good governance, ready to build a prosperous, secure and inclusive Osun for all.

	RUNNING MATE:	Yemisi Temitope Agiri
	STATUS:	ADC Governorship Candidate
	HOME:	Ejigbo, Osun State
	BACKGROUND:	Former Speaker, Osun State House of Assembly
	CAMPAIGN:	ÌWÁLOYÈ
	2022 VOTE:	(ADC Candidate)
	2022 LGAS WON:	N/A (First Major Election)



ELECTION DAY: SATURDAY, AUGUST 15, 2026

INSIDE THIS DOSSIER ▶

- Record in Office
- Policies & Achievements
- Development Agenda
- Strengths & Weaknesses
- Key Questions
- Xposure Assessment

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Osun deserves a government that listens, serves and delivers with integrity. Together, we can build the Osun of our dreams.

– Dr. Najeem Folasayo Salaam



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2026



EXECUTIVE BRIEF

THE ELECTION THAT MATTERS

WHY OSUN 2026 IS MORE THAN A CHANGE OF GUARD

The August 15, 2026 governorship election in Osun State represents far more than a routine political contest. It is a defining moment that will determine the state’s development trajectory, test the appeal of competing visions, and shape the balance of political influence in the South West ahead of the 2027 general elections.

With three credible contenders, an increasingly aware electorate, and critical issues on the table, Osun is set for a hard-fought battle that will resonate far beyond its borders.

WHAT’S AT STAKE



DEVELOPMENT CONTINUITY OR CHANGE

Voters will decide whether to extend the incumbent’s mandate or place their trust in a new leadership approach.



PEOPLE-CENTERED GOVERNANCE

From education and healthcare to infrastructure and youth empowerment, citizens expect solutions that improve daily life.



ACCOUNTABILITY & TRANSPARENCY

The demand for responsible leadership, prudent use of public resources, and measurable results has never been stronger.



POLITICAL ALIGNMENT

The outcome will influence the political dynamics in Osun and the wider South West ahead of 2027.



VOTER POWER

A large, diverse electorate holds the key to determining Osun’s next chapter.

OSUN AT A CROSSROADS

Osun State stands at a pivotal moment in its history. The decisions made in this election will influence how resources are managed, how opportunities are created, and how inclusive and accountable governance is delivered.



THE PEOPLE WILL DECIDE

The power rests with the voters. Their choices will determine the direction of the state for the next four years.



THE STAKES ARE HIGH

From jobs and security to infrastructure and education, the next administration will be judged by results.



THE FUTURE IS NOW

This election is not just about who wins—it is about the future Osun will build for generations to come.

OSUN 2026: QUICK FACTS

	POPULATION (EST.)	3.665 MILLION
	REGISTERED VOTERS	2.34 MILLION
	POLLING UNITS	3,763
	ELECTION DATE	AUGUST 15, 2026
	FAAC ALLOCATION (Q1–Q2 2026) TOTAL	₦144 BILLION
	LGAs	30

KEY TAKEAWAYS

- Osun’s 2026 election will set the pace for development, governance, and political influence in the state.
- Voters will weigh performance, plans, and credibility before making their choice.
- The electorate’s decision will have ripple effects on future elections at both state and national levels.
- This is a defining moment for Osun — a choice between continuity or a new direction.

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Osun stands at a crossroads. The choice we make on August 15, 2026, will shape our future for years to come.
— Xposure Intelligence Desk

THE MAN BEHIND THE CANDIDACY

FROM GRASSROOTS
TO LEGISLATIVE LEADERS

DR. NAJEEM FOLASAYO SALAAM'S JOURNEY OF
RESILIENCE, SCHOLARSHIP AND PUBLIC SERVICE

Dr. Najeem Folasayo Salaam is a political scientist, legislator, author and grassroots politician whose public career has been closely associated with Ejigbo and the Osun State House of Assembly.

His political journey combines local-government service, electoral contests, legislative representation and institutional leadership. He rose from community-level politics to become Speaker of the Osun State House of Assembly.

Alongside politics, Salaam pursued advanced academic training in Political Science at Obafemi Awolowo University, giving his public profile an unusual blend of practical political experience and scholarship.

As the ADC candidate in the 2026 Osun governorship election, he presents that experience as the foundation for a new political direction built around consultation, institutional knowledge and grassroots connection.

● PERSONAL SNAPSHOT

● FULL NAME:	Dr. Najeem Folasayo Salaam
● DATE OF BIRTH:	8 August 1965
● PLACE OF BIRTH:	Ejigbo, Osun State
● EDUCATION:	B.Sc., M.Sc. & Ph.D., Political Science
● OCCUPATION:	Political Scientist, Politician, Author
● ALMA MATER:	Obafemi Awolowo University
● PUBLIC SERVICE:	Former Speaker, Osun State Assembly
● POLITICAL PARTY:	African Democratic Congress (ADC)
● POPULAR NAME:	Iwalove

CAREER & POLITICAL TIMELINE

1993	Graduated from OAU with a B.Sc. in Political Science.
1999	Served as Supervisory Councillor for Health in Ejigbo Local Government.
2002-03	Pursued the chairmanship of Ejigbo Local Government.
2007	Elected to represent Ejigbo constituency in the Osun State House of Assembly.
2009	Election nullified after an electoral dispute; a fresh election was ordered.
2011	Returned to the Assembly and was elected Speaker on June 2.
2011-19	Served as Speaker across two legislative terms.
2013	Earned an M.Sc. in Political Science from OAU.
2018	Completed a Ph.D. in Political Science at OAU.
2026	Entered the Osun governorship race on the ADC platform.

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Leadership must be rooted in service, knowledge, experience and a genuine connection with the people.

- Najeem Salaam

BACKGROUND & EARLY LIFE

Born in Ejigbo, Osun State, on August 8, 1965, Salaam lost both parents while still young and was raised within his extended family. Those formative years helped shape a strong sense of resilience, responsibility and community.

He received his early education in Ejigbo before attending the former Oyo State College of Arts and Science, Ile-Ife, for A-Level studies. He later proceeded to Obafemi Awolowo University, graduating in 1993 with a B.Sc. in Political Science.

His academic development continued while he was active in public life. He earned an M.Sc. in Political Science in 2013 and completed a Ph.D. in the same discipline in 2018.

The combination of scholarship and practical politics has remained central to his public profile, linking political theory with representation, lawmaking and institutional leadership.

POLITICAL FORMATION & EXPERIENCE

Salaam's rise in politics was rooted in community engagement and local political organisation. His early service at the local-government level gave him direct exposure to the everyday expectations citizens place on public institutions.

His election to the Osun State House of Assembly broadened that experience from local administration to state-level representation, legislation and oversight. It also required continuous engagement with constituents, political actors and public agencies.

His emergence as Speaker placed him in a position where consensus-building became essential. Presiding over the House required management of competing interests, legislative priorities and the

LEADERSHIP PROFILE

His public record presents a candidate whose strongest claim rests on long political experience, legislative leadership, familiarity with state institutions and an established grassroots base.

His academic background in Political Science adds an intellectual dimension to that experience, while his years in elective office provide voters with a record that can be examined beyond campaign promises.

For the 2026 race, the central test is whether Salaam can translate that background into a statewide coalition and a compelling executive programme capable of competing beyond his traditional political base.

PUBLIC SERVICE & LEADERSHIP RECORD

- GRASSROOTS EXPERIENCE
Local-government service placed him close to community-level administration and service delivery.
- LEGISLATIVE EXPERIENCE
Represented Ejigbo constituency and participated in lawmaking, oversight and constituency representation.
- SPEAKER OF THE HOUSE

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From Ejigbo to the leadership of the Osun legislature, my journey has been about service, learning and responsibility. The next chapter must be about building an Osun that works for all.

- Najeem Salaam



PUBLIC SERVICE RECORD: EXPERIENCE UNDER THE MICROSCOPE

A SCORECARD OF EXPERIENCE, LEADERSHIP AND READINESS

ASSESSING SALAAM'S RECORD ACROSS GRASSROOTS SERVICE, LEGISLATURE & PUBLIC LEADERSHIP

Dr. Najeem Folasayo Salaam enters the 2026 Osun governorship race with a record built across local-government service, electoral politics, legislative representation and leadership of the Osun State House of Assembly. His candidacy invites a central question: whether years of political experience, institutional knowledge, academic preparation and grassroots engagement can be converted into effective executive leadership, stronger public institutions and measurable improvements in everyday life across Osun.

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Public leadership must remain close to the people, responsive to their needs and accountable for results.

- Najeem Salaam

OSUN 2026: BY THE NUMBERS

1	STATE POPULATION (EST.)	3.665 MILLION
2	REGISTERED VOTERS	2.34 MILLION
3	POLLING UNITS	3,763
4	ELECTION DATE	AUGUST 15, 2026
5	FAAC ALLOCATION (Q1-Q2 2026)	N144 BILLION
6	LOCAL GOVERNMENT AREAS	30

KEY EXPERIENCE & PUBLIC SERVICE RECORD

GRASSROOTS PUBLIC SERVICE

His early service as Supervisory Councillor for Health in Ejigbo placed him close to community administration, primary public services and the practical expectations citizens have of local government.

LEGISLATIVE REPRESENTATION

Election to represent Ejigbo constituency brought direct responsibility for lawmaking, oversight, constituency advocacy and engagement with state institutions.

SPEAKER OF THE ASSEMBLY

As Speaker from 2011 across two legislative terms, Salaam occupied the Assembly's highest leadership position, requiring management of proceedings, members and competing political interests.

CONSENSUS & POLITICAL MANAGEMENT

Presiding over the House required negotiation and consensus-building. Supporters cite stability and cooperation; voters can also assess how effectively legislative independence and scrutiny were maintained.

INSTITUTIONAL EXPERIENCE

Years in the legislature exposed him to budgeting, appropriation, committee processes, public policy, legislative procedure and the relationship between the executive and legislature.

ACADEMIC & PROFESSIONAL DEPTH

His B.Sc., M.Sc. and Ph.D. in Political Science complement practical political experience with formal study of government, institutions, federalism and democratic politics.

PUBLIC DISCOURSE & AUTHORSHIP

Salaam's academic and public profile extends beyond elective office into writing and political discourse, adding an intellectual dimension to his leadership credentials.

KEY TESTS & CHALLENGES

FROM LEGISLATURE TO EXECUTIVE OFFICE

The governorship requires direct responsibility for ministries, agencies, finances, projects and service delivery. Salaam must convince voters that legislative leadership can translate into executive performance.

STATEWIDE ELECTORAL REACH

His political roots are well established, but a governorship victory requires competitive strength across all three senatorial districts and the state's 30 local government areas.

CLEAR POLICY DIFFERENTIATION

The ADC campaign must explain, in practical and measurable terms, what a Salaam administration would do differently from the incumbent government and the APC alternative.

ECONOMIC MANAGEMENT CREDENTIALS

Voters will expect a credible approach to revenue, expenditure, debt, investment attraction, jobs and private-sector growth. Legislative experience alone will not answer the economic question.

PUBLIC TRUST & ACCOUNTABILITY

The campaign must demonstrate strong standards for transparency, procurement, appointments, fiscal discipline and measurable performance if it is to present itself as a genuine alternative.

COALITION BUILDING

ADC's electoral prospects depend on converting dissatisfied voters, independents, young people, professionals and existing political networks into a coherent statewide coalition.

DELIVERY UNDER PRESSURE

Economic hardship means voters will judge promises against urgent needs: jobs, healthcare, education, agriculture, infrastructure, security and household purchasing power.

WHAT HIS RECORD BRINGS TO THE 2026 CONTEST

1

LEGISLATIVE

Two terms of Assembly leadership and state-level political experience.

2

GRASSROOTS

Longstanding connection to Ejigbo and community politics.

3

INSTITUTIONS

Familiarity with budgets, lawmaking and public institutions.

4

SCHOLARSHIP

Advanced Political Science training alongside practical politics.

5

ALTERNATIVE

ADC platform offers voters a third major choice in the contest.

6

READINESS

Ultimate test: converting experience into executive delivery.

“

Experience gives Salaam a credible foundation. The 2026 question is whether that record can become a broad coalition, a clear governing programme and measurable prosperity for Osun.

- Xposure Intelligence Desk

THE SALAAM AGENDA: PRIORITIES FOR A NEW DIRECTION

THE ÌWÀLOYÈ AGENDA: PUTTING PEOPLE FIRST

BUILDING OPPORTUNITY. DELIVERING RESULTS.

Salaam's proposition is that legislative experience, grassroots connection and institutional knowledge can be converted into a people-centred government with measurable results.

“ THE POLICY DELIVERY TEST

For voters, the central question is not simply whether the agenda sounds attractive, but how it will be financed, implemented and measured. A credible programme must identify priorities, establish timelines, assign responsibility and publish performance indicators.

WHAT MUST BE CLEAR:

Funding • Timelines • Responsible agencies • Measurable targets • Public accountability

1 ECONOMY, JOBS & ENTERPRISE

Employment and enterprise should sit at the centre of the economic programme. Priorities include a friendlier environment for small businesses, artisans and traders; easier access to skills and finance; support for local production; stronger links between producers and markets; and a deliberate investment drive. Revenue growth must come from expanding economic activity and improving collection efficiency rather than placing excessive pressure on households. The test is whether policy can create sustainable jobs, expand the tax base, support SMEs and make Osun more attractive to productive private capital.

2 EDUCATION & HUMAN CAPITAL

Education must be judged by what pupils and students actually learn. The agenda should combine school rehabilitation with teacher development, basic learning materials, technology, vocational education and stronger pathways from school to employment. Technical and tertiary institutions need predictable support and closer links with industry. Particular attention should go to digital skills, entrepreneurship and practical training for young people. The measurable objective is a system that improves learning outcomes, equips graduates for work and gives every child a fair opportunity to succeed.

3 HEALTHCARE & SOCIAL PROTECTION

Healthcare should be available close to where people live and at a cost families can bear. Priorities include functional primary healthcare centres, essential medicines, adequate personnel, maternal and child health, preventive care and reliable referral arrangements. Government should also strengthen health insurance and transparent support for elderly people, persons with disabilities and low-income households. Performance should be measured by access, affordability, staffing, medicine availability and whether ordinary residents can obtain timely basic treatment.

4 AGRICULTURE & RURAL ECONOMY

Agriculture can drive food security, jobs and rural prosperity if farmers receive practical support. The programme should strengthen extension services, access to quality inputs, mechanisation, irrigation where viable, storage, rural roads, market information and affordable finance. Agro-processing and partnerships with private off-takers can keep more value within Osun. Youth participation should be encouraged through modern farming and agribusiness opportunities. The aim is to raise productivity, reduce post-harvest losses, improve farm incomes and expand processing.

5 INFRASTRUCTURE & COMMUNITY DEVELOPMENT

Infrastructure spending should follow clear economic and social priorities. Roads connecting farms, markets and communities need attention alongside water supply, drainage, public facilities, electricity partnerships and digital connectivity. Projects should be transparently selected, properly costed and accompanied by maintenance plans. Communities should know what is being built, why it matters, the expected completion date and the responsible agency. Success should be measured by completed, functional infrastructure that supports commerce and improves everyday life.

6 GOVERNANCE, SECURITY & INSTITUTIONS

The credibility of an alternative government depends heavily on how it intends to govern. Priorities should include transparent procurement, responsible budgeting, clear ministry targets, public access to information, merit in appointments and stronger local administration. Security policy should combine community intelligence, prevention, technology and coordination with federal agencies. Regular performance reporting can help citizens judge delivery. The objective should be a government where institutions, accountability and service standards are stronger than personalities.

GUIDING PRINCIPLES FOR AN ÌWÀLOYÈ ADMINISTRATION



PEOPLE FIRST

Measure policy by its effect on livelihoods, opportunity and essential services.



ACCOUNTABILITY

Publish spending and performance so promises can be compared with delivery.



INCLUSION

Give women, youth, professionals and communities a meaningful voice.



LOCAL GROWTH

Strengthen enterprise, agriculture, production and community economies.



INSTITUTIONS

Build transparent systems and a professional public service.

“ The test of an alternative is not the promise of change, but whether its programme is specific, affordable, measurable and capable of producing results people can see.

- Xposure Intelligence Desk

ECONOMY, ENTERPRISE & JOBS

BUILDING A PRODUCTIVE ECONOMY.
CREATING OPPORTUNITIES.

THE SALAAM ECONOMIC PROPOSITION FOR OSUN

Dr. Najeem Folasayo Salaam combines legislative leadership, public-sector experience and grassroots engagement to offer a practical plan for Osun’s renewal. His economic proposition is simple: restore fiscal discipline, attract investments, support enterprises, unlock productivity in key sectors and create quality jobs—with special focus on youth, women and small businesses.

OSUN’S ECONOMIC SNAPSHOT: THE OPPORTUNITY AHEAD

 FAAC RECEIPTS (2023 EST.) ₦144 BILLION Federally-shared revenue that can be better managed for development impact.	 INTERNALLY GENERATED REVENUE (IGR) POTENTIAL HIGH Significant scope to grow IGR through reforms, digitisation and broadening the tax net.	 CAPITAL INVESTMENT OPPORTUNITY LARGE Infrastructure gap presents a major opportunity for investments and job creation.	 JOB CREATION POTENTIAL 100,000+ Jobs can be created across agriculture, SMEs, manufacturing, services and digital sectors.	 SMEs & INFORMAL BUSINESSES 50,000+ Existing SMEs and micro businesses that need support, finance and market access.	 YOUTH POPULATION HIGH A young and energetic population that can drive growth and innovation.
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KEY SECTOR PRIORITIES FOR GROWTH & JOB CREATION

 INFRASTRUCTURE & CONNECTIVITY Build and rehabilitate roads, bridges, drainage and transport networks to connect communities and markets. • Prioritise rural access roads and economic corridors. • Leverage PPPs for large infrastructure projects.	 EDUCATION & HUMAN CAPITAL Invest in quality education, digital learning and skills for the future. • Upgrade schools and learning facilities. • Teacher training and ICT integration. • Support scholarships and technical skills.	 HEALTHCARE & SOCIAL SERVICES Improve access to quality healthcare and social protection for all. • Upgrade primary healthcare centres. • Equip general hospitals. • Strengthen maternal and child health.	 AGRICULTURE & AGRO-PROCESSING Unlock the potential of agriculture to increase incomes and food security. • Support farmers with inputs and extension. • Develop agro-processing hubs. • Improve storage and market access.	 INDUSTRY, TRADE & TOURISM Promote enterprise, manufacturing and tourism to diversify the economy. • Attract industries and create industrial parks. • Support SMEs and artisans. • Develop Osun’s tourism potential.	 DIGITAL ECONOMY & INNOVATION Drive digital transformation and innovation for a modern, efficient and connected Osun. • Expand broadband and digital services. • Promote digital skills and startups. • E-governance for better service delivery.
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INVESTMENT ATTRACTION STRATEGY

- ✓ Position Osun as an investor-friendly destination.
- ✓ Streamline approvals and reduce bottlenecks.
- ✓ Strengthen ease of doing business reforms.
- ✓ Develop bankable projects and investment prospectus.
- ✓ Offer incentives linked to job creation and local content.
- ✓ Partner with local and international investors for sustainable growth.

JOB CREATION FOCUS AREAS

- Public works and infrastructure development.
- Agriculture value chain and agro-industries.
- SMEs, entrepreneurship and innovation hubs.
- Digital economy, tech startups and outsourcing.
- Tourism, culture and creative industries.
- Skills development and vocational training.

“A strong economy is built on sound leadership, efficient management and inclusive policies. Together, we can create an Osun where opportunity is within reach and prosperity is shared.

– Dr. Najeem Folasayo Salaam

WHY SALAAM SAYS HE IS READY TO DELIVER

-  **LEGISLATIVE LEADERSHIP**
Former Majority Leader, Osun State House of Assembly. Sponsored and influenced key bills on governance, education, health and economic development.
-  **PUBLIC SERVICE EXPERIENCE**
Served as Commissioner for Commerce, Industry & Cooperatives. Understands government systems and what it takes to deliver results.
-  **GRASSROOTS CONNECTION**
Deep engagement across communities in Osun. Campaign built on listening, trust and a clear understanding of people’s needs.
-  **PRAGMATIC & PEOPLE-CENTRED**
Focus on practical solutions, measurable results and policies that improve daily life and create opportunities for all.
-  **YOUTH & WOMEN CHAMPION**
Committed to empowering young people and women through skills, finance, mentorship and enterprise support.
-  **INTEGRITY & ACCOUNTABILITY**
Advocates transparent governance, responsible use of public resources and strong institutions that serve the people.
-  **PROVEN ACADEMIC CREDENTIALS**
 - PhD, University of Ibadan
 - M.Sc, University of Ibadan
 - MBA, University of A.D (2004)
 - B.Sc, University of Ilorin

THE ECONOMIC CASE FOR OSUN

- ✓ Higher revenue and better public services.
- ✓ More jobs, lower unemployment.
- ✓ Increased investment and business growth.
- ✓ Poverty reduction and improved living standards.
- ✓ Economic diversification and resilience.
- ✓ A more competitive and prosperous Osun.

“With prudent management, strategic investments and inclusive policies, we will build a prosperous Osun where every citizen has the opportunity to succeed.

– Dr. Najeem Folasayo Salaam

#IWÀLOYÉ
OSUN WILL RISE

INFRASTRUCTURE, AGRICULTURE & RURAL ECONOMY

BUILDING CONNECTIONS, CREATING OPPORTUNITIES

THE SALAAM PLAN FOR A PROSPEROUS RURAL OSUN

Dr. Najeem Folasayo Salaam believes strong communities are built on reliable infrastructure, productive agriculture and quality services. His plan prioritises practical projects that connect people, create jobs, reduce rural poverty and bring government closer to every household.

“Rural Osun is our strength and our future. My plan is to connect every community, create opportunities for our people, and build an Osun where no one is left behind.”

– Dr. Najeem Folasayo Salaam

**INFRASTRUCTURE & CONNECTIVITY**

**RURAL ROADS & BRIDGES**
1,200+ KM
Construct and rehabilitate rural roads and bridges to connect communities, boost commerce and cut travel time.

**BRIDGES & CULVERTS**
100+
Build and expand bridges and culverts on priority routes to improve mobility and safety.

**RURAL ACCESS & MARKET ROADS**
400+ KM
Open up farm-to-market roads and improve access to schools, health centres and markets.

**DRAINAGE & FLOOD CONTROL**
60+ PROJECTS
Construct drainage channels, desilt waterways and control flooding in vulnerable towns and communities.

**PUBLIC BUILDINGS & FACILITIES**
150+
Build, renovate and equip town halls, secretariats, ICT centres and other civic facilities.

**AGRICULTURE & FOOD PRODUCTION**

**FARM INPUTS & SUPPORT**
75,000+ FARMERS
Provide quality seedlings, fertilisers, improved tools, extension support and access to finance.

**AGRICULTURAL EXTENSION & TRAINING**
300+ PROGRAMMES
Train farmers, cooperatives and youths in modern farming methods, agribusiness and climate-smart practices.

**STORAGE & PROCESSING FACILITIES**
50+
Establish warehouses, cold rooms and mini-processing units to reduce post-harvest losses and add value.

**RURAL MARKETS & AGRO-HUBS**
30+
Develop modern rural markets and agro-hubs to promote trade, link farmers to buyers and create jobs.

**RURAL DEVELOPMENT & COMMUNITY SERVICES**

**CLEAN WATER INITIATIVE**
200+
Rehabilitate and construct boreholes, water schemes and solar-powered systems for safe drinking water.

**RURAL ELECTRIFICATION**
150+
Extend electricity to underserved communities through mini-grids, solar solutions and upgraded distribution.

**SCHOOL INFRASTRUCTURE**
300+
Build, rehabilitate and equip schools with furniture, libraries, laboratories and digital learning tools.

**PRIMARY HEALTH FACILITIES**
100+
Build and upgrade PHCs, provide essential equipment and ensure consistent drug supply.

**SIGNATURE INFRASTRUCTURE PROJECTS**

- Osun Rural Connectivity Corridors
- Ifon-Ipetu-Ilobu Road Upgrade
- Iwo-Ejigbo-Odo-Otin Road Project
- Gbongan-Ede-Ila Corridor Improvement
- Ilesa-Irewole Road Dualisation
- Drainage Projects in Flood-prone Areas

- Osogbo-Ede-Ile-Ife Road Upgrade
- Odo-Otin Bridge & Access Roads
- Farm-to-Market Road Expansion
- Rural Access Roads to Communities
- Town Hall & Civic Centre Upgrades

**AGRICULTURAL VALUE CHAIN FOCUS**

- Crop production (rice, maize, cassava, vegetables)
- Livestock development (poultry, sheep, goat, piggery)
- Fisheries and aquaculture development
- Agro-processing and value addition
- Access to finance, markets and export opportunities
- Climate-smart agriculture and irrigation
- Youth and women inclusion in agribusiness

IMPACT WE WILL DELIVER

**BETTER CONNECTIVITY**
Safer roads and bridges that reduce travel time and open up communities for growth.

**ECONOMIC GROWTH**
More investment, thriving agribusiness and new opportunities for all.

**INCREASED INCOMES**
Farmers and small businesses earn more through productivity and access to markets.

**IMPROVED LIVING**
Access to water, healthcare, education and reliable power improves quality of life.

**STRONGER COMMUNITIES**
Local services and youth engagement build unity, peace and resilience.

**EMPOWERED FUTURE**
Inclusive opportunities create a stronger foundation for the next generation.



Our plan connects rural and urban Osun. We will build infrastructure that lasts, support agriculture that feeds us, and create opportunities that empower every household.

– Dr. Najeem Folasayo Salaam

#IWÀLÒYÉ
OSUN WILL RISE



HEALTHCARE, EDUCATION & SOCIAL POLICY

INVESTING IN PEOPLE, BUILDING A STRONGER OSUN

THE SALAAM COMMITMENT TO HUMAN DEVELOPMENT

Dr. Najeem Folasayo Salaam believes that a prosperous Osun begins with healthy, educated and empowered people. His plan prioritises investment in healthcare, education and social protection to build an inclusive society where every citizen can live with dignity and fulfil their potential.

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The real measure of leadership is how we invest in our people. A healthy, educated, and empowered population is the foundation of a prosperous and peaceful Osun.

– Dr. Najeem Folasayo Salaam

HEALTHCARE FOR A HEALTHIER OSUN

Delivering quality, accessible and affordable healthcare to every resident.

PRIMARY HEALTHCARE STRENGTHENED
Upgrade PHCs, provide essential drugs and equipment and ensure reliable staffing for quality service delivery.

MORE HEALTH FACILITIES
Construct new PHCs and rehabilitate existing ones with modern equipment and diagnostic capacity.

SPECIALIST CARE ACCESS
Improve access to maternal care, child health, mental health and emergency services across Osun.

HEALTH INSURANCE FOR ALL
Expand the Osun Health Insurance Scheme to reach more households and reduce out-of-pocket expenses.

DISEASE PREVENTION & CONTROL
Strengthen immunisation, malaria control, health education and surveillance for faster response to outbreaks.

EDUCATION FOR A BRIGHTER FUTURE

Building a modern, inclusive and innovative education system that prepares our people for the future.

SCHOOLS UPGRADED
Rehabilitate classrooms, provide furniture, learning materials, ICT tools and safe water in schools across Osun.

TEACHERS RECRUITED & MOTIVATED
Recruit qualified teachers, provide continuous training and improve welfare and motivation.

DIGITAL LEARNING INITIATIVE
Introduce smart classrooms, digital content, e-learning platforms and ICT labs in secondary schools.

SCHOLARSHIPS & BURSARIES
Expand merit-based and need-based scholarships, especially for indigent and disabled students.

TERTIARY EDUCATION SUPPORT
Partner with tertiary institutions, fund research and innovation and create pathways for skills and entrepreneurship.

SOCIAL WELFARE & HUMAN DEVELOPMENT

Protecting the vulnerable and empowering every citizen to thrive.

DIRECT SOCIAL SUPPORT
Provide targeted cash transfers, food support and relief for vulnerable households in times of need.

WOMEN EMPOWERMENT
Support women with access to finance, skills training, markets and leadership development programmes.

YOUTH EMPOWERMENT
Create jobs and skills programmes, support startups and link young people to opportunities in the digital and green economy.

SUPPORT FOR PWDs
Promote inclusion, provide assistive devices and ensure equal access to opportunities and public services.

COMMUNITY DEVELOPMENT
Work with communities and cooperatives to build infrastructure, improve livelihoods and strengthen social cohesion.

KEY PROGRAMMES & INITIATIVES

RURAL HEALTH OUTREACH
Mobile clinics and outreach services to reach underserved rural communities.

SCHOOL FEEDING PROGRAMME
Nutritious meals for pupils to improve attendance, health and learning outcomes.

YOUTH SKILLS & ENTERPRISE SUPPORT
Training, grants and mentorship for youth-led enterprises and startups.

MATERNAL & CHILD HEALTH INITIATIVE
Focus on safe delivery, child nutrition, immunisation and early childhood development.

CASH TRANSFER SCHEME
Targeted financial support for poor and vulnerable households.

COMMUNITY ENGAGEMENT
Stronger partnership with communities for development and peacebuilding.

IMPACT ON OUR PEOPLE

BETTER HEALTH
Improved access to quality healthcare and reduced disease burden.

QUALITY EDUCATION
Better learning environment and improved academic outcomes.

EMPOWERED CITIZENS
Youth, women and PWDs empowered to contribute to the economy and society.

SOCIAL INCLUSION
Reduced poverty and greater inclusion for vulnerable and marginalised groups.

SAFER COMMUNITIES
Stronger community bonds and improved peace and security across Osun.

SUSTAINABLE FUTURE
Human capital development for long-term growth and prosperity.

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When we invest in health, education, and social welfare, we invest in the future of Osun.

– Dr. Najeem Folasayo Salaam

#IWÀLÓYÉ
OSUN WILL RISE

GOVERNANCE, SECURITY & INSTITUTIONAL REFORM

BUILDING TRUST, DELIVERING RESULTS

THE SALAAM COMMITMENT TO GOOD GOVERNANCE (2022–2026)

Dr. Najeem Folasayo Salaam believes that good governance is the bedrock of development. His mission is to build transparent institutions, ensure safety for all, and deliver efficient services that meet the needs of the people.

“ Good governance begins with integrity, operates with transparency, and ends with impact. That is the leadership Osun needs—and that is what I will deliver.

– Dr. Najeem Folasayo Salaam



GOOD GOVERNANCE & TRANSPARENCY



TRANSPARENCY & OPEN GOVERNMENT

Publish budgets, contracts and performance data. Promote freedom of information and citizen access to government.



PRUDENT RESOURCE MANAGEMENT

Ensure value for money, fiscal discipline and efficient utilisation of public resources.



CITIZEN ENGAGEMENT

Strengthen town hall meetings, feedback platforms and participatory governance across LGAs.



ANTI-CORRUPTION & ACCOUNTABILITY

Strengthen systems to prevent corruption and ensure accountability in public service.



POLICY & LEGAL REFORMS

Review and enact policies that promote justice, equity, and sustainable development.



ETHICS & PUBLIC SERVICE VALUES

Rebuild integrity in public service through training, sanctions for misconduct and reward for excellence.



SECURITY & SAFETY



STRENGTHENED SECURITY ARCHITECTURE

Enhance collaboration among security agencies, traditional rulers and community structures.



COMMUNITY-BASED SECURITY

Empower local communities through neighbourhood watch, vigilance support and youth involvement.



SECURITY INFRASTRUCTURE

Provide operational vehicles, modern communication equipment, and security logistics.



CONFLICT PREVENTION & RESOLUTION

Promote early warning systems, dialogue platforms and mediation to maintain peace and social harmony.



EMERGENCY RESPONSE SYSTEMS

Strengthen disaster response, fire services and emergency preparedness across the state.



INSTITUTIONAL REFORMS & SERVICE DELIVERY



CIVIL SERVICE REFORMS

Improve recruitment, staff welfare, training and performance management systems.



DIGITAL GOVERNANCE

Expand e-services, digital records management and online platforms to enhance efficiency and reduce bureaucracy.



FASTER SERVICE DELIVERY

Streamline processes, cut red tape and ensure time-bound delivery of public services.



PERFORMANCE MONITORING

Track projects and programmes with clear metrics, evaluations and public feedback.



DECENTRALIZATION & LGA EMPOWERMENT

Strengthen LGAs financially and institutionally to deliver services closer to the people.

KEY INITIATIVES & REFORMS

- ✓ Enactment & implementation of the Osun State Procurement Law.
- ✓ Strengthening of the Public Accounts Committee and audit systems.
- ✓ Annual citizens’ scorecard and participatory review across LGAs.
- ✓ Publication of budgets, financial statements and quarterly reports.

- ✓ Recruitment and training of more local security operatives.
- ✓ Construction of divisional police stations in underserved areas.
- ✓ Installation of CCTV cameras in strategic locations.
- ✓ Support for intelligence gathering and community policing.

- ✓ Introduction of e-procurement and e-payment systems.
- ✓ Digitization of civil service records and HR management.
- ✓ One-stop service centres for business registration and permit processing.
- ✓ Ongoing civil service capacity building and retraining.

- ✓ LG allocation monitoring and public accountability.
- ✓ Strengthening of internal control and risk management systems.
- ✓ Whistleblower protection and ethics training.
- ✓ Regular policy reviews and legal updates.

IMPACT ON OUR PEOPLE



SAFER COMMUNITIES

Reduced crime and improved security across Osun.



GREATER TRUST

Increased confidence in government and public institutions.



CITIZEN PARTICIPATION

People are more involved in decisions that affect their communities.



BETTER SERVICES

Faster, more efficient, and more responsive service delivery to citizens.



STRONGER INSTITUTIONS

More effective systems and processes for durable governance.



SUSTAINABLE OSUN

A stable, transparent and inclusive state where all can thrive.



We will govern with honesty, serve with humility, and lead with courage. Together, we will build an Osun that works for all.

– Dr. Najeem Folasayo Salaam

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THE 2026 CAMPAIGN: FROM APC TO PROGRESS

A NEW PLATFORM,
A RENEWED MANDATE

THE STRATEGY, COALITION & CASE FOR VICTORY

Dr. Najeem Folasayo Salaam’s decision to contest the 2026 election on the African Democratic Congress (ADC) platform is a principled choice to unite competent leaders, embrace credible alternatives, and deliver practical solutions to Osun’s challenges.

“This is not about changing parties; it is about changing how government works. I am on a mission to deliver compassionate leadership, practical solutions and lasting opportunities for every household in Osun.

– Dr. Najeem Folasayo Salaam



WHY THE MOVE TO ADC?

- ✓ **People First Platform**
ADC puts people’s needs above politics, with a focus on service, dignity and opportunity for all.
- ✓ **Inclusive Coalition, Stronger Osun**
Uniting progressives, youth, women, professionals, faith leaders and community stakeholders across Osun.
- ✓ **Solutions Over Rhetoric**
A practical platform committed to results, accountability and measurable impact.
- ✓ **Values & Integrity**
A politics of integrity, transparency and discipline that Osun deserves.
- ✓ **A Platform for the Future**
ADC provides the structure and resources to turn our plan for Osun into reality—faster and better.



THE COALITION STRUCTURE

- ✓ **Progressive Leaders**
Bringing together political leaders, technocrats and professionals with a proven record of service.
- ✓ **Community Influencers**
Engaging traditional, religious and cultural leaders to mobilize support at the grassroots.
- ✓ **Youth & Women Networks**
Empowering young people and women as drivers of change and inclusion.
- ✓ **Business & Civil Society**
Partnering with the private sector, CSOs and development partners for collective impact.
- ✓ **Technical & Policy Experts**
Shaping evidence-based policies and practical solutions to Osun’s real challenges.



OUR CAMPAIGN PROPOSITION

- ✓ **Solutions, Not Slogans**
Offering credible solutions to pressing issues while restoring hope and dignity to our people.
- ✓ **People First, Always**
Putting the needs of citizens first in every policy and every programme.
- ✓ **Jobs, Security & Prosperity**
Creating jobs, ensuring security, and unlocking opportunities for all.
- ✓ **Inclusive Development**
A government that leaves no one behind—every LGA, every ward, every household.
- ✓ **ÌWÀLÓYÉ – Osun Will Rise**
A call to action for a stronger, safer and more prosperous Osun for all.



THE ELECTORAL EQUATION

- ✓ **Challenger Advantage**
Fresh ideas, fresh energy and a clear plan for change.
- ✓ **Deep Grassroots Presence**
Strong networks in all LGAs with proven grassroots structure and mobilization.
- ✓ **ADC National Strength**
A credible national platform with growing acceptance and strong support base.
- ✓ **Clear Message, Clear Plan**
A simple, relatable message backed by a detailed plan to deliver results.
- ✓ **A United & Focused Team**
Experienced, competent and committed to winning and delivering.

FROM ADC TO PROGRESS: A PEOPLE-CENTRED DECISION



Listen to the People

Engaging widely across Osun to understand real needs and aspirations.



Evaluate & Consult

Extensive consultations with stakeholders, experts, and communities.



Choose the Best Platform

Choosing ADC as the vehicle for unity, capacity, resources and impact.



Deliver Results

Focused on execution, service delivery and building a prosperous Osun.

OUR MESSAGE TO OSUN PEOPLE



I am not just asking for your votes. I am asking for your trust, your partnership and your support to build an Osun that works for everyone.

– Dr. Najeem Folasayo Salaam



New Projects
Delivering critical infrastructure and legacy projects.



Better Services
Improving healthcare, education, roads and public services.



Stronger Communities
Building safe, united and empowered communities.



More Jobs
Creating opportunities for youth and empowering SMEs.



Good Governance
Transparent, accountable, responsive and people-focused.



A Brighter Future
Building a legacy of progress for today and generations ahead.

OUR 5-POINT CAMPAIGN PILLARS



ECONOMIC GROWTH & JOB CREATION

Drive investment, support businesses and create sustainable jobs for our youth.



SECURITY & SAFETY

Ensure safety for all and support security agencies to protect our communities.



INFRASTRUCTURE & CONNECTIVITY

Build and rehabilitate roads, bridges and essential infrastructure across Osun.



HUMAN CAPITAL DEVELOPMENT

Invest in education, health, skills and youth empowerment for a productive Osun.



GOOD GOVERNANCE & ACCOUNTABILITY

Uphold transparency, fiscal discipline and citizen participation in governance.



Together, we can build an Osun of opportunity, dignity and progress. Let us rise together. Let us win together. Let us build together.

– Dr. Najeem Folasayo Salaam

CAMPAIGN HASHTAGS

#ÌWÀLÓYÉ #OsunWillRise #Salaam2026
#ProgressWithPurpose #StrongerOsun





SWOT ANALYSIS: THE SALAAM ELECTORAL EQUATION

ASSESSING STRENGTHS,
ADDRESSING RISKS,
SEIZING OPPORTUNITIES

A STRATEGIC REVIEW OF THE 2026 OSUN GOVERNORSHIP RACE

As Dr. Najeem Folasayo Salaam seeks re-election on the ADC platform, a clear-eyed assessment of the political terrain is essential. This SWOT analysis examines the internal and external factors shaping his path to victory.

“ We are not just contesting an election; we are consolidating our gains, deepening our impact, and building the future of Osun. – Dr. Najeem Folasayo Salaam

STRENGTHS
Our Foundations for Success

- ✓ **Proven Track Record**
Demonstrated performance in delivering people-focused projects and policy results in Osun.
- ✓ **People-Centred Leadership**
Trusted relationship with citizens built on empathy, accessibility and consistent engagement.
- ✓ **Performance in Key Sectors**
Visible impact in infrastructure, health, education, agriculture and empowerment programmes.
- ✓ **Reputation for Integrity**
Perceived as honest, transparent and committed to due process and accountability.
- ✓ **Youth & Women Champion**
Strong support among young people and women through inclusive policies and platforms.
- ✓ **Competent Team & Network**
A technically sound team and wide network of professionals and community leaders.

WEAKNESSES
Areas That Require Attention

- ✓ **Perception Gaps**
Some citizens still unaware of the full extent of government achievements.
- ✓ **Communication Consistency**
Need for more cohesive messaging and unified narrative.
- ✓ **Party Transition Challenges**
Building total confidence in the ADC platform among all supporters.
- ✓ **Internal Party Dynamics**
Managing expectations and interests within the party and coalition.
- ✓ **Rural-Urban Development Imbalance**
Addressing disparities in infrastructure delivery across all LGAs.
- ✓ **Complacency Risk**
Avoiding overconfidence and maintaining momentum until Election Day.

OPPORTUNITIES
Windows for Growth and Expansion

- ✓ **Platform Realignment**
The ADC platform opens doors to new alliances and wider acceptability.
- ✓ **Unfinished Business**
Many ongoing projects can be completed and showcased.
- ✓ **Youthful Demographics**
Leveraging Osun’s young population for innovation and digital engagement.
- ✓ **Rural Transformation**
Expanding agricultural support and rural infrastructure.
- ✓ **Private Sector & Investment**
Attracting more investors to create jobs and expand the economy.
- ✓ **Digital & Social Media Reach**
Using technology to deepen outreach and shape positive public perception.

THREATS
Risks That Could Undermine Progress

- ✓ **Strong Opposition**
Well-resourced rivals with structures and national backing.
- ✓ **Political Realignments**
Shifting alliances may influence voter loyalties close to election.
- ✓ **Economic Pressures**
Inflation, unemployment, and cost of living could affect public mood.
- ✓ **Disinformation & Attacks**
Negative campaigns and fake news aimed at damaging credibility.
- ✓ **Voter Apathy**
Low turnout, especially among youth, could reduce winning margin.
- ✓ **Security Concerns**
Any breakdown of law and order could impact voter confidence and turnout.

STRATEGIC PRIORITIES



FOCUS ON DELIVERY
Showcase achievements and complete ongoing projects across all LGAs.



STRENGTHEN UNITY
Maintain harmony within the party and coalition for a stronger front.



AMPLIFY THE MESSAGE
Communicate more, communicate better, reach every voter.



EXPAND ALLIANCES
Deepen aptrnerships with community leaders, religious bodies, and opinion shapers.



EMPOWER THE YOUTH & WOMEN
Strengthen engagement, empowerment, and participation.



ENSURE SECURITY
Work with security agencies to ensure peaceful elections.

 **KEY TAKEAWAY**
Dr. Salaam enters the 2026 election with strong foundations, broad goodwill, and visible achievements. By addressing weaknesses, seizing opportunities, and managing threats effectively, he can convert gains into a decisive mandate for a brighter Osun.

“ Our focus is clear. Our plan is solid. Together we ready, Together, we will win and build an Osun that works for everyone. – Dr. Najeem Folasayo Salaam

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“ Analysis is not prediction. It is preparation. The future belongs to those who plan, work, and believe. – DR. NAJEEM FOLASAYO SALAAM

THE QUESTIONS SALAAM MUST ANSWER

BEFORE AUGUST 15,
THE VOTERS ARE ASKING,
THE FUTURE IS WATCHING

THE CRITICAL QUESTIONS FACING THE INCUMBENT

As Dr. Najeem Folasayo Salaam seeks a fresh mandate on August 15, 2026, Osun people want clear answers. These are the questions that will shape voter judgment and determine whether continuity earns another term.

“Leadership is about accountability. The people have the right to ask questions, and leaders have the duty to provide answers.

– Dr. Najeem Folasayo Salaam

THE 12 CRITICAL QUESTIONS

1  ON INFRASTRUCTURE & DEVELOPMENT What major roads, bridges, and infrastructure projects have been completed, and how have they improved daily life across Osun?	2  ON THE ECONOMY & JOB CREATION How has the administration created jobs, supported businesses, and improved the economic well-being of citizens?	3  ON HEALTHCARE What measurable progress has been made in healthcare access, facility upgrades, equipment, and quality of service delivery?
4  ON EDUCATION How have schools, learning outcomes, teacher welfare, and youth opportunities improved under this administration?	5  ON SECURITY What concrete steps have been taken to secure lives and property, and how has security improved across the state?	6  ON YOUTH & WOMEN EMPOWERMENT What programmes have meaningfully empowered youth and women, and what impact have they created in communities?
7  ON AGRICULTURE & RURAL DEVELOPMENT How has the government supported farmers and rural communities to boost productivity and incomes?	8  ON FINANCIAL MANAGEMENT How have public funds been managed, and what is the record on debt, revenue growth, and fiscal responsibility?	9  ON TRANSPARENCY & ACCOUNTABILITY How transparent and accountable has the administration been in governance and public engagement?
10  ON SOCIAL WELFARE What support systems have been put in place for the most vulnerable, including pensions, disability support, and social protection?	11  ON INSTITUTIONS & SERVICE DELIVERY How have institutions been strengthened, and what improvements have citizens felt in public service delivery?	12  ON THE FUTURE PLAN What is the clear plan for the next four years, and how will it address the unfinished business and emerging challenges?

THE CENTRAL ELECTORAL QUESTION



WHY SHOULD OSUN VOTERS RE-ELECT
DR. NAJEEM SALAAM?

Voters will decide based on results, not promises. The answers to these questions will shape trust, confidence, and the ballot on August 15, 2026.



THE DECISION IS THEIRS.
THE FUTURE IS OURS.

“Power belongs to the people. They have the right to ask questions, and the power to decide the answers.
– Dr. Najeem Folasayo Salaam

WHAT MATTERS MOST

- 
RESULTS
- 
TRUST
- 
ACCOUNTABILITY
- 
IMPACT
- 
FUTURE

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