

• XPOSURE INTELLIGENCE REPORT •

LUNCH EDITION. SERIES 001

OSUN DECIDES

2026

THE BATTLE FOR GOVERNMENT HOUSE

An in-depth analysis of the candidates, the issues and the high-stakes election that could reshape Osun's political future and influence the 2027 general elections.



THE LEADING CONTENDERS



Ademola Adeleke
ACCORD PARTY



Bola Oyebamiji
ALL PROGRESSIVES CONGRESS



Najeem Salaam
AFRICAN DEMOCRATIC CONGRESS



INSIDE THIS EDITION

- **Candidate Profiles**
Strengths, weaknesses, opportunities & threats
- **The Issues That Will Decide the Election**
Key policy areas that matter most
- **Battleground LGAs**
Where the votes will be won
- **Electoral SWOT Scorecard**
A comparative analysis of the frontrunners
- **Expert Analysis & Election Forecast**
What the data and trends are telling us

BY THE NUMBERS

30
LOCAL GOVERNMENT AREAS

2.34M
REGISTERED VOTERS

3,763
POLLING UNITS

THE TIMELINE

OSUN'S POLITICAL JOURNEY

1999 2003 2010 2018 2022 2026

From democracy to today: key moments that shaped Osun politics.

AT STAKE

JOBS **INFRASTRUCTURE** **SECURITY**

EDUCATION **HEALTHCARE** **GOOD GOVERNANCE**

ELECTION DAY

AUG 15

**SATURDAY,
15 AUGUST, 2026**

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LAUNCH EDITION • SERIES 001

PUBLISHER'S NOTE

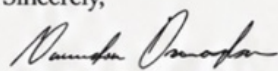
Nigeria stands at a defining moment in its democratic journey. As the 2026 governorship election in Osun State approaches, the choices made by citizens will shape not only the future of the state but also influence political dynamics ahead of the 2027 general elections.

At Xposure News, we believe that democracy thrives when citizens are well informed. That is why we created the Xposure Intelligence Report: Osun Decides 2026. This report goes beyond the headlines to provide in-depth analysis of the candidates, the issues, the data, and the political forces that will determine the outcome.

Our commitment is to credible, independent, and evidence-based journalism. We do not take sides. We illuminate facts, context, and trends so that you, our readers, can make meaningful decisions and demand accountability from those who seek your mandate.

We thank you for trusting Xposure News as your source of truth and analysis. We invite you to read critically, share widely, and participate actively in shaping a better Osun and a stronger Nigeria.

Sincerely,



NDUKA OMODON

Publisher

Xposure News



ABOUT THE PUBLISHER

Nduka Omodon is a media strategist, journalist, publisher, and communications professional with extensive experience in print, broadcast, and digital journalism.

As Publisher of Xposure News, he is committed to delivering credible, fact-based reporting and in-depth analysis that informs public discourse and promotes accountability.



CONTACT

info@newsxposure.com

OUR EDITORIAL VALUES



CREDIBILITY

We verify before we publish.



INDEPENDENCE

Our reporting is guided by facts and editorial judgment.



FAIRNESS

Every subject deserves balanced and accurate coverage.



ACCOUNTABILITY

We acknowledge and correct errors transparently.



INNOVATION

We embrace technology to make journalism more accessible and engaging.



XPOSURE INTELLIGENCE REPORT

LAUNCH EDITION • SERIES 001

EXECUTIVE SUMMARY

The Osun 2026 governorship election comes at a critical moment in Nigeria's democratic journey. It will test the resilience of institutions, the maturity of voters, and the ability of leaders to address pressing developmental challenges.

This report provides an independent, data-driven, and in-depth analysis of the candidates, issues, political environment, and stakeholders shaping the outcome. Our goal is simple: to inform citizens, enrich public discourse, and promote accountability.

Inside this report, you will find everything you need to understand the dynamics of the contest and its wider implications for Osun State and Nigeria's 2027 general elections.



XPOSURE INSIGHT

“Osun 2026 is expected to shape political momentum ahead of Nigeria's 2027 general elections, making the contest significant beyond the state's borders.”

WHAT YOU WILL FIND INSIDE



CANDIDATE ANALYSIS

In-depth profiles, strengths, weaknesses and track records.



SWOT ASSESSMENT

Comprehensive SWOT analysis of leading contenders.



POLITICAL LANDSCAPE

Key players, parties, alliances and power structures.



ELECTION TIMELINE

A detailed timeline of key events and milestones.



FORECAST

Expert projections and scenarios based on data and trends.



DATA DESK

Essential data, charts and statistics for informed decisions.

ELECTION AT A GLANCE



ELECTION DATE

AUGUST 15, 2026



REGISTERED VOTERS

2.34 M*

*As of INEC's 2025 records



LOCAL GOVERNMENT AREAS

30

LGAs in Osun State



POLLING UNITS

3,763

Across the 30 LGAs



LEADING CANDIDATES

Multiple Contenders

From major political parties and coalitions



OUR COMMITMENT

We are committed to credible, independent and evidence-based journalism that informs, empowers and promotes accountability.



OSUN STATE POLITICAL TIMELINE (RECENT HISTORY)

2003

Chief Bisi Akande
(APC)
Elected Governor

2007

Olagunsoye Oyinlola
(PDP)
Elected Governor

2010

Rauf Aregbesola
(ACN)
Elected Governor

2014

Rauf Aregbesola
Re-elected

2018

Adegbodega Oyetola
(APC)
Elected Governor

2022

Adegbodega Oyetola
Re-elected



XPOSURE INTELLIGENCE REPORT

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UNDERSTANDING OSUN

THE POLITICAL, ECONOMIC AND DEMOGRAPHIC CONTEXT

Osun State, located in the heart of South-West Nigeria, is a vibrant and progressive state known for its rich cultural heritage, industrious people and strong civic consciousness. Since the return to democracy in 1999, Osun has consistently demonstrated an active and discerning electorate, making it one of Nigeria's most politically significant states.

The state's unique blend of urban centres and rural communities, strategic location, strong educational institutions, and dynamic economy shape its development trajectory and influence voter priorities.

Understanding Osun's political history, demographics, and socio-economic landscape is essential to appreciating the dynamics of the 2026 governorship election.

“OSUN IS NOT JUST AN ELECTION. IT IS A BAROMETER OF NIGERIA'S POLITICAL FUTURE.”



POPULATION

3.665 M*

*NPC 2023 Projection



REGISTERED VOTERS

2.34 M*

*INEC 2025 Records



POLLING UNITS

3,763

Across the 30 LGAs



LOCAL GOVERNMENT AREAS

30

LGAs in Osun State



SENATORIAL DISTRICTS

3

Osun West, Central, East



STATE CAPITAL

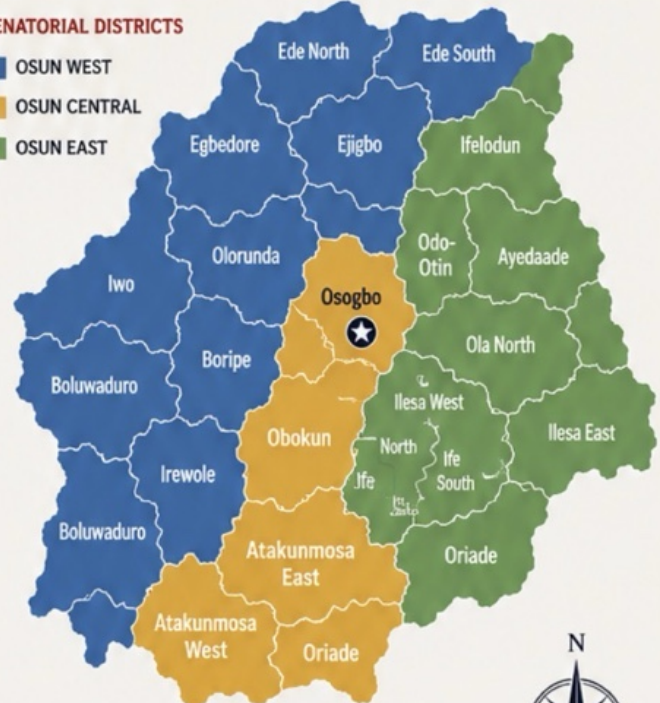
OSOGBO

Capital City

OSUN STATE: GEOGRAPHY & ADMINISTRATION

SENATORIAL DISTRICTS

- OSUN WEST
- OSUN CENTRAL
- OSUN EAST



★ STATE CAPITAL: OSOGBO

○ 30 LOCAL GOVERNMENT AREAS



WHY OSUN MATTERS



POLITICS

A politically aware electorate with a history of competitive and closely contested elections.



AGRICULTURE

An agricultural hub with fertile land supporting crop producing and food security.



MINING

Rich in mineral resources including gold, gemstones, and industrial minerals.



EDUCATION

Home to reputable institutions and a literate population that drives progress and innovation.



COMMERCE

A growing commercial hub with vibrant markets and strong small and medium enterprises.



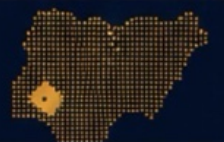
CULTURE & TOURISM

Proud cultural heritage and tourist attractions that promote unity, identity and economic opportunities.



**XPOSURE
INSIGHT**

“Osun occupies a strategic position in Nigeria's political landscape. Its blend of urban and rural communities, active electorate, and history of competitive elections make it an important indicator of broader political trends.”



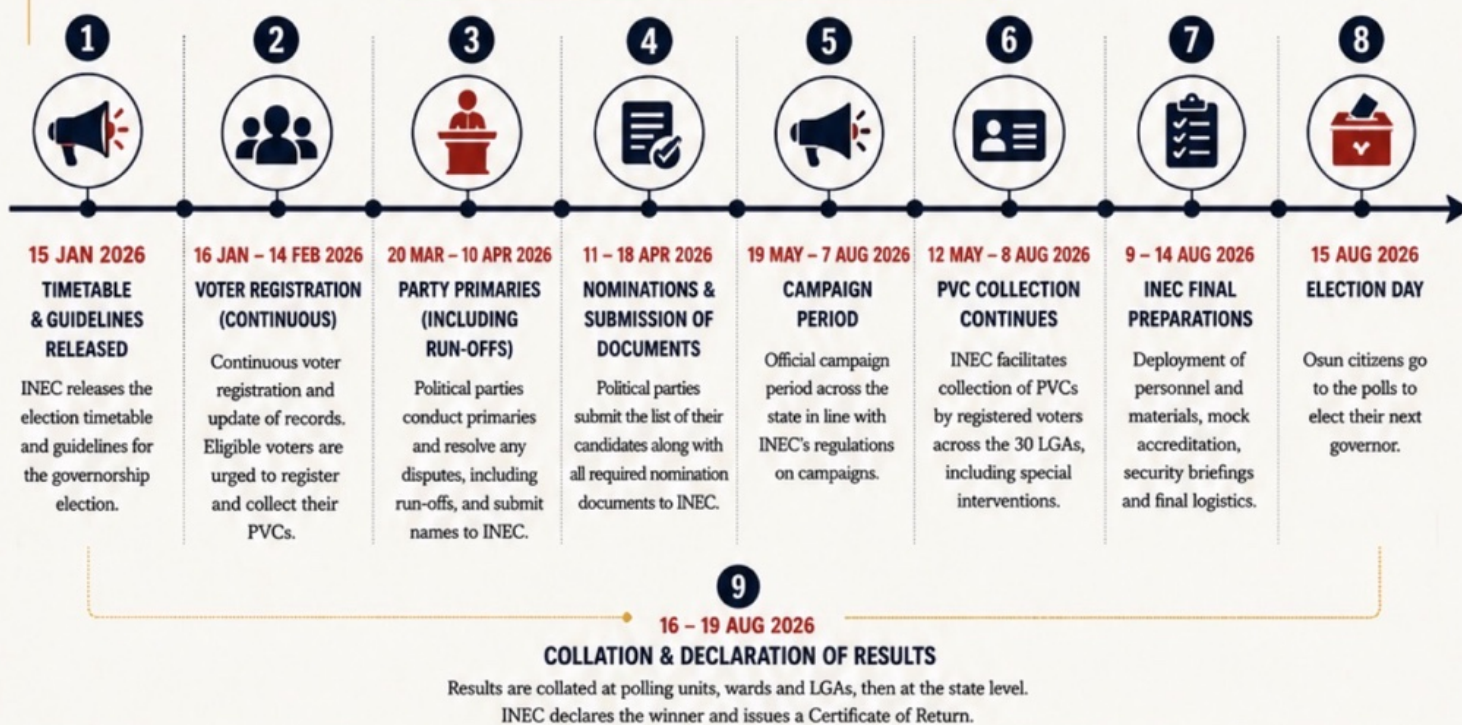
THE ROAD TO AUGUST 15

A TIMELINE OF THE 2026 OSUN GOVERNORSHIP ELECTION

Every credible election follows a process. From the announcement of the timetable to the final declaration of results, each stage is designed to ensure transparency, fairness and public trust. The timeline below highlights the official schedule released by the Independent National Electoral Commission (INEC) for the 2026 Osun gubernatorial election.



— OFFICIAL INEC 2026 ELECTION TIMETABLE —



KEY ELECTION STATISTICS

POPULATION 3.665 M (NPC 2023 Projection)	REGISTERED VOTERS 2.34 M (As of INEC's 2025 Records)	POLLING UNITS 3,763 (Across the 30 LGAs)
LOCAL GOVERNMENT AREAS 30 (In Osun State)	SENATORIAL DISTRICTS 3 (Osun West, Central, East)	STATE CAPITAL OSOGBO (Capital of Osun State)

XPOSURE INSIGHT



“The integrity of each step in the election process is critical. Adherence to the official timetable, transparency in procedures, and inclusiveness of all stakeholders will determine the credibility of the outcome and the confidence it inspires in the people of Osun State.”

- ✓ Timelines create predictability and reduce uncertainty.
- ✓ Transparent processes strengthen public trust.
- ✓ Stakeholder collaboration minimizes conflict.
- ✓ A credible election delivers legitimacy and stability.

LAUNCH EDITION • SERIES 001

PART II – THE CONTEST

THE POLITICAL BATTLEFIELD

Power, People and Politics in Osun 2026

As Osun prepares to vote on August 15, 2026, the political landscape is being shaped by incumbency, opposition realignment, youth participation, and economic expectations.

The state has a history of competitive elections where grassroots mobilisation, religious influence, and community networks often determine the outcome as much as party structures.

Understanding the political forces at play is essential to anticipating how voters will decide the future leadership of Osun State.

ELECTORAL HISTORY AT A GLANCE

Osun voters have consistently demonstrated political maturity and a willingness to change leadership.

YEAR	WINNER	PARTY
2007	Olagunsoye Oyinlola	PDP
2010	Rauf Aregbesola	ACN
2014	Rauf Aregbesola	APC
2018	Gboyega Oyetola	APC
2022	Ademola Adeleke	PDP



2026 will be the third consecutive change attempt in leadership, continuing Osun's tradition of dynamic political choice.

POLITICAL LANDSCAPE: WHAT DEFINES OSUN POLITICS



HIGHLY ENGAGED ELECTORATE

Osun has one of the most politically aware and active electorates in the Southwest, with strong voter turnout in recent elections.



INCUMBENCY ADVANTAGE

The incumbent Governor, Ademola Adeleke, seeks re-election on the back of popular welfare programmes and infrastructure projects.



OPPOSITION REALIGNMENT

Opposition parties have united behind strong contenders with support across party lines in many communities.



YOUTH & FIRST-TIME VOTERS

Over 60% of registered voters are under 40 years old. Their participation could be decisive in the outcome.



RELIGION & COMMUNITY INFLUENCE

Muslim-Christian balance and strong traditional institutions continue to shape political preferences at the grassroots.



ECONOMIC REALITIES MATTER

Jobs, cost of living, agriculture support and youth empowerment are key issues shaping voter decisions.

POWER MAP: OSUN BY SENATORIAL DISTRICT



OSUN WEST SENATORIAL DISTRICT 12 LGAs

Aiyedire, Atakumosa East, Atakumosa West, Boluwaduro, Ejigbo, Ifedayo, Ila, Ilesha West, Irepodun, Isokan, Iwo, Obokun.

OSUN CENTRAL SENATORIAL DISTRICT 10 LGAs

Boripe, Ife Central, Ife East, Ife North, Ife South, Odo-Otin, Olorunda, Oriade, Oso Gboko, Orolu.

OSUN EAST SENATORIAL DISTRICT 8 LGAs

Ede North, Ede South, Egbedore, Ejigbo (East), Ilesha East, Irepodun (East), Irewole, Obokun (East).



Voter sentiment varies across districts. The contest is expected to be tight in all three senatorial zones.

KEY POLITICAL FACTORS SHAPING THE 2026 ELECTION



SECURITY & STABILITY

Voters expect continuity in safeguarding communities and maintaining peace.



ECONOMIC PERFORMANCE

Job creation, business environment and infrastructure delivery will influence votes.



INFRASTRUCTURE DEVELOPMENT

Roads, schools, healthcare and rural projects remain critical benchmarks.



SOCIAL WELFARE PROGRAMMES

Cash transfers, education support and youth empowerment are key vote drivers.



POLITICAL ALLIANCES & ENDORSEMENTS

Support from national leaders, former officials and community influencers matters.



VOTER MOBILISATION & TURNOUT

Get-out-the-vote efforts and logistics will be decisive on election day.



Osun's political terrain is diverse and dynamic. No candidate can take any zone for granted. Success in 2026 will depend on broad-based appeal, effective grassroots mobilisation, issue-based campaigning and the ability to inspire trust across all communities and demographics.



PART II – THE CONTENDERS

CANDIDATE PROFILE 01

ADEMOLA ADELEKE

ACCORD PARTY



CAMPAIGN IDENTITY



SLOGAN:

"Imole De"
("Light Has Come")

MESSAGE:

Continuity, inclusive governance and sustainable development for a greater Osun.

CANDIDATE DASHBOARD



CANDIDATE

Ademola Nurudeen Jackson Adeleke



RUNNING MATE

Prince Kola Adewusi
(Deputy Governor, Osun State)



HOME LGA

Ede North



EDUCATION

Bachelor's Degree in Business
Administration (Hons.)
Usmanu Danfodiyo University, Sokoto



OCCUPATION

Public Administrator / Businessman



SENATORIAL DISTRICT

Osun West Senatorial District



PREVIOUS PUBLIC OFFICES

- Senator, Osun West (2017–2018)
- Deputy Governor, Osun State (2018–2022)
- Governor, Osun State (2022–Present)



POLITICAL EXPERIENCE

Over 30 years in public service and politics



CAMPAIGN SLOGAN

"Imole De" ("Light Has Come")



CAMPAIGN THEME

Continuity, Inclusive Governance and Sustainable Development

POLITICAL PROFILE

Ademola Adeleke is the incumbent Governor of Osun State and the Accord Party candidate for the 2026 gubernatorial election.

A successful businessman, philanthropist and seasoned public servant, he rose to prominence through his commitment to people-centred governance, grassroots engagement and inclusive development.

Since assuming office in November 2022, his administration has prioritised infrastructure renewal, social protection, workers' welfare, education reforms and expanding opportunities for youth and women.

Adeleke seeks re-election on the platform of continuity, compassionate leadership and accountable governance under the banner of "Imole De".

CAMPAIGN PRIORITIES



ECONOMIC GROWTH

Expand local economy, support SMEs, create jobs and attract investment.



QUALITY EDUCATION

Improve infrastructure, teacher welfare and access to quality learning for all.



HEALTHCARE ACCESS

Strengthen health systems and improve primary healthcare services.



INFRASTRUCTURE DEVELOPMENT

Accelerate roads, water projects and urban renewal across Osun.



AGRICULTURE & FOOD SECURITY

Support farmers, boost agro-processing and ensure food sufficiency.

ELECTORAL ASSESSMENT



STRENGTHS

- Incumbency advantage and high name recognition.
- Established grassroots structures across all LGAs.
- Strong welfare programmes that resonate with citizens.
- Broad coalition and support base within Osun State.



CHALLENGES

- High expectations amid economic pressures.
- Need to consolidate support in Osun West Senatorial District.
- Managing perceptions on cost of living and service delivery.



OPPORTUNITIES

- Youth population and first-time voters.
- Visible project delivery can strengthen re-election bid.
- Potential for more cross-district consolidation.
- Women voters as a strong support base.



RISKS

- Economic hardship could affect voter sentiment.
- Low turnout in strongholds may affect outcome.
- Negative campaign narratives from opponents.
- Security concerns on election day.



XPOSURE INSIGHT

Adeleke enters the 2026 race with the advantages of incumbency, strong grassroots recognition and a record of visible governance initiatives. His ability to maintain momentum, manage expectations and deepen support across Osun West will be critical to securing re-election.

PART II – THE CONTENDERS

CANDIDATE PROFILE 02

BOLA MUNIRUDEEN OYEBAMIJI

ALL PROGRESSIVES CONGRESS (APC)



CAMPAIGN IDENTITY



SLOGAN:

“AMBO Ti De”
 (“The Time Has Come”)

MESSAGE:

A fresh leadership vision focused on economic development, infrastructure, job creation and public sector reform.

CANDIDATE DASHBOARD



CANDIDATE

Bola Munirudeen Oyebamiji



RUNNING MATE

Hon. (Dr.) Rotimi Oladele Ajanaku
 (Former Commissioner, Osun State)



HOME LGA

Irewole



EDUCATION

B.Sc. (Hons.) Business Administration,
 University of Lagos



OCCUPATION

Businessman / Public Administrator



SENATORIAL DISTRICT

Osun West Senatorial District



PREVIOUS PUBLIC OFFICES

- Commissioner, Ministry of Youth Development and Sports (Osun State)
- Former Councillor, Ayedire Local Government



POLITICAL EXPERIENCE

Over 15 years in public service and politics



CAMPAIGN SLOGAN

“AMBO Ti De” (“The Time Has Come”)



CAMPAIGN THEME

People First, Prosperity for All,
 A Greater Osun

POLITICAL PROFILE

Bola Munirudeen Oyebamiji is the APC candidate for the 2026 governorship election in Osun State.

A seasoned administrator and businessman, he has built a reputation for competence, fiscal discipline and commitment to grassroots development.

He previously served as Commissioner for Youth Development and Sports, where he led several youth empowerment and sports development initiatives. He also served as Councillor in Ayedire Local Government.

Oyebamiji presents himself as a unifying leader with the experience and private sector acumen to drive economic expansion, improve service delivery and create opportunities for all Osun citizens.

CAMPAIGN PRIORITIES



ECONOMIC REVITALISATION

Boost local industries, support SMEs and attract private sector investment.



INFRASTRUCTURE & URBAN RENEWAL

Rebuild roads, improve water supply and modernise urban infrastructure.



EDUCATION & SKILLS DEVELOPMENT

Enhance school infrastructure and equip youth with skills for the modern economy.



AGRICULTURE & RURAL DEVELOPMENT

Increase farmers' income, expand market access and promote agro-processing.



GOOD GOVERNANCE & TRANSPARENCY

Strengthen institutions, fight corruption and ensure accountable leadership.



YOUTH EMPOWERMENT & JOB CREATION

Create jobs, support innovation and promote sports and creative enterprises.

ELECTORAL ASSESSMENT



STRENGTHS

- Strong private sector experience and credentials.
- APC structure and national visibility.
- Appeals to change-oriented and undecided voters.
- Focus on youth and job creation resonates widely.



CHALLENGES

- Competing with an incumbent with high recognition.
- Need to consolidate support across the three senatorial districts.
- Perceptions about internal party dynamics.
- Resource mobilisation and grassroots penetration.



OPPORTUNITIES

- Growing desire for change and better governance.
- Rising youth population and first-time voters.
- Potential to mobilize APC loyalists and swing voters.
- Strong message of economic recovery.



RISKS

- Incumbency advantage and welfare programmes.
- Voter apathy and low turnout.
- Negative narratives or misinformation.
- Security concerns on election day.



XPOSURE INSIGHT

Oyebamiji enters the race as the APC standard-bearer with a blend of administrative experience and private sector expertise. His ability to unify the party, expand his grassroots reach and convince voters that “AMBO Ti De” will be decisive in this competitive contest.

PART II – THE CONTENDERS

CANDIDATE PROFILE 03

DR. NAJEEM SALAAM

AFRICAN DEMOCRATIC CONGRESS (ADC)

AFRICAN
DEMOCRATIC
CONGRESS

CAMPAIGN IDENTITY

Iwaloye 2026

The Credible Alternative

CANDIDATE DASHBOARD

- CANDIDATE**
Dr. Najeem Folasayo Salaam
- POLITICAL PARTY**
African Democratic Congress (ADC)
- RUNNING MATE**
Yemisi Temitope Agiri
- HOME LGA**
Ejigbo Local Government Area
- SENATORIAL DISTRICT**
Osun Central Senatorial District
- OCCUPATION**
Politician | Legal Practitioner |
Public Administrator
- EDUCATION**
 - LL.B., University of Ife
(now Obafemi Awolowo University)
 - Barrister-at-Law,
Nigerian Law School
- POLITICAL EXPERIENCE**
 - Former Speaker, Osun State
House of Assembly
 - Former Commissioner for Local
Government and Chieftaincy Affairs
 - Former Secretary to the
Osun State Government
- CAMPAIGN IDENTITY**
Iwaloye 2026 – The Credible Alternative



POLITICAL PROFILE

Dr. Najeem Folasayo Salaam is a lawyer, seasoned public administrator and experienced legislator from Ejigbo Local Government Area in Osun Central Senatorial District.

His political career spans the legislative and executive arms of government, including service as Speaker of the Osun State House of Assembly, Commissioner for Local Government and Chieftaincy Affairs, and Secretary to the Osun State Government.

His campaign projects itself as a governance-focused alternative built around institutional reform, economic development and public sector efficiency.

CAMPAIGN PRIORITIES

ECONOMIC GROWTH
AND JOB CREATIONEDUCATION
REFORMQUALITY
HEALTHCAREAGRICULTURE
AND FOOD
SECURITYINFRASTRUCTURE
DEVELOPMENTYOUTH AND
WOMEN
EMPOWERMENTSECURITY AND
COMMUNITY
POLICINGTRANSPARENT AND
ACCOUNTABLE
GOVERNANCE

ELECTORAL ASSESSMENT



STRENGTHS

- Extensive legislative and executive experience.
- Broad understanding of state administration and public policy.
- Well-established political network across Osun State.



CHALLENGES

- Competing against candidates from the two dominant political parties.
- Building statewide momentum under a smaller party platform.
- Converting public goodwill into electoral support across all constituencies.



OPPORTUNITIES

- Voters seeking an alternative to the dominant political blocs.
- Growing interest in governance reforms and institutional accountability.
- Potential to attract undecided and independent voters.



RISKS

- The structural advantage enjoyed by larger political parties.
- Resource constraints typical of third-party campaigns.
- Possibility of strategic voting in a closely contested election.

XPOSURE
INSIGHT

Dr. Salaam enters the 2026 governorship election with one of the most extensive records of public service among the leading contenders. His legislative background, executive experience and emphasis on institutional governance distinguish his campaign. His electoral prospects will depend on the ADC's ability to expand its grassroots organization, build momentum beyond its traditional support base and persuade voters that it offers a credible governing alternative in a highly competitive race.

COMPARATIVE CANDIDATE ASSESSMENT

PART III – COMPARATIVE ANALYSIS

A comparative analysis of the leading Osun 2026 governorship candidates based on governance experience, political structure, policy direction and electoral dynamics.

 	 	 
ADEMOLA ADELEKE	MUNIRUDEEN BOLA OYEBAMIJI	DR. NAJEEM SALAAM
ACCORD PARTY	ALL PROGRESSIVES CONGRESS (APC)	AFRICAN DEMOCRATIC CONGRESS (ADC)
 Running Mate: Prince Kola Adewusi  Home LGA: Ede North  Senatorial District: Osun West	 Running Mate: Benjamin Adereti  Home LGA: Irewole  Senatorial District: Osun West	 Running Mate: Yemisi Temitope Agiri  Home LGA: Ejigbo  Senatorial District: Osun West



COMPARATIVE ASSESSMENT MATRIX

ASSESSMENT AREA	ADEMOLA ADELEKE (ACCORD PARTY)	MUNIRUDEEN BOLA OYEBAMIJI (APC)	DR. NAJEEM SALAAM (ADC)
 Leadership Experience	Executive leadership as incumbent governor	Administrative leadership with public sector experience	Legislative and executive leadership experience
 Executive Experience	Extensive executive experience as governor	Extensive experience in public administration and management	Executive experience in federal and state institutions
 Legislative Experience	Limited legislative experience	Limited legislative experience	Significant legislative experience in federal parliament
 Governance Profile	Incumbent administration with record of governance	Public administrator with policy implementation record	Policy and governance experience across public institutions
 Party Structure	Established statewide structure under Accord	Strong statewide structure of the APC	Developing statewide structure under ADC
 Grassroots Reach	Extensive grassroots network across the state	Extensive grassroots network across the state	Growing grassroots presence with expansion ongoing
 Campaign Organization	Well organized with established resources	Well organized with substantial resources	Campaign structure developing with limited resources
 Policy Struction	Focus on continuity, consolidation and people-centered programs	Focus on economic management, development and job creation	Focus on institutional reform, accountability and good governance
 Electoral Dynamics	Incumbency advantage with performance expectations	Strong opposition challenge with party advantage	Alternative platform seeking broader voter appeal
 Key Challenge	Managing incumbency expectations	Converting party strength into votes across all LGAs	Expanding reach and building statewide credibility



COMPARATIVE SWOT ANALYSIS

ASSESSMENT	ADEMOLA ADELEKE (ACCORD PARTY)	MUNIRUDEEN BOLA OYEBAMIJI (APC)	DR. NAJEEM SALAAM (ADC)
 STRENGTHS	- Incumbent advantage - Broad political acceptance - Established governance record - Strong grassroots network	- Strong party structure - Administrative competence - Resource capacity - Development-oriented agenda	- Clean reform image - Legislative experience - Accountability focus - Appeal to change-seeking voters
 CHALLENGES	- Performance evaluation - Economic pressures - Managing diverse expectations - Infrastructure gaps	- Overcoming incumbency factor - Internal party cohesion - Widening reach beyond core base - Converting support to votes	- Limited statewide structure - Resource constraints - Low name recognition in some areas - Expanding funding base
 OPPORTUNITIES	- Consolidate achievements - Expand economic activities - Youth and women engagement - Strengthen social services	- APC national advantage - Rising demand for change - Economic recovery potential - Stronger citizen confidence	- Growing appetite for reform - Appeal to independents - Youth-driven movement - Policy innovation and advocacy
 RISKS	- Public dissatisfaction - Anti-incumbency sentiment - Economic downturn - Security concerns	- Vote dissipation - Voter apathy - Economic headwinds - Campaign missteps	- Marginalization in a two-horse race - Inadequate funding - Voter skepticism



**XPOSURE
INTELLIGENCE
ASSESSMENT**

The 2026 Osun governorship election presents three distinct leadership propositions. Ademola Adeleke campaigns on continuity and the record of the incumbent administration. Munirudeen Bola Oyebamiji emphasizes administrative competence, economic management and the organizational strength of the APC. Dr. Najeem Salaam presents a reform-oriented platform built around institutional governance and accountability. The outcome will ultimately depend on voter turnout, grassroots mobilization, campaign effectiveness and public perception across the state's local government areas.

This analysis is impartial and does not constitute an endorsement of any candidate.



METHODOLOGY, EDITORIAL STANDARDS & DISCLAIMER

The Xposure Intelligence Report: Osun Decides 2026 is an independent analytical publication produced by Xposure News to provide citizens with credible, balanced and evidence-based insights ahead of the Osun State governorship election. Our commitment is to promote informed civic engagement and strengthen our democracy.



METHODOLOGY



SCOPE OF ASSESSMENT

This report covers the political landscape, key candidates, governance records, policy positions, party structures, voter dynamics and electoral timelines relating to the Osun State governorship election scheduled for **August 15, 2026**.



SOURCES OF INFORMATION

Information was gathered from publicly available data, INEC publications, government documents, credible news reports, official party statements, candidate declarations, interviews with stakeholders, expert opinions and Xposure News field intelligence.



ANALYTICAL FRAMEWORK

Our analysis is grounded in a multi-dimensional framework that examines leadership experience, governance performance, policy direction, party strength, grassroots reach, campaign capacity and electoral trends.



COMMITMENT TO ACCURACY

Every effort has been made to verify facts and ensure accuracy. However, circumstances may evolve. This report reflects the situation at the time of publication.



EDITORIAL STANDARDS & PRINCIPLES



INDEPENDENCE

Xposure News maintains complete editorial independence. Our analysis is free from external influence, political pressure or partisan interests.



NEUTRALITY

We present all candidates and political parties fairly and without bias. Equal space and opportunity are given to every contender.



BALANCE

We provide a balanced examination of strengths, challenges, opportunities and risks for each candidate and the electoral process.



EVIDENCE-BASED REPORTING

Our findings are rooted in facts, data and verifiable information. We do not speculate or present unverified claims as fact.



PUBLIC INTEREST FIRST

Our ultimate responsibility is to inform the electorate and contribute to a transparent, credible and peaceful electoral process.



DISCLAIMER



This publication is an independent analytical report and does not endorse, support or oppose any candidate, political party or interest group.



The scenarios, assessments and analyses presented in this report are based on current information and may change as new developments emerge.



The opinions expressed in editorial sections are those of Xposure News and do not necessarily reflect the views of any candidate or political organization.



Xposure News does not guarantee the accuracy of information from third-party sources outside our control.



All candidates and political parties were given the opportunity to respond to our requests for information. Responses received are reflected in the report.



ABOUT XPOSURE INTELLIGENCE REPORT

The Xposure Intelligence Report is a specialized publication of Xposure News, dedicated to providing in-depth political and electoral analysis that goes beyond headlines.

Our mission is to deliver credible, data-driven and engaging intelligence that empowers citizens, strengthens democratic participation and promotes accountable leadership.

Through rigorous research, investigative reporting and expert commentary, we seek to set the standard for election coverage in Nigeria.



OUR COMMITMENT

To credible news. Clearer perspective. Stronger democracy.



PUBLISHER'S CERTIFICATION

I, Nduka Omodon, Publisher of Xposure News, hereby certify that the Xposure Intelligence Report: Osun Decides 2026 was produced in accordance with the highest standards of journalism, fairness, accuracy and independence.

We remain committed to serving the public interest and upholding the principles of a free and responsible press.

Nduka Omodon

Nduka Omodon
Publisher, Xposure News
July 30, 2026

